CPAN Bringing You Holiday Cheer to Close Out the Year!!
As 2019 comes to a close, we would like to thank everyone for your contributions to a successful year. This year, CPAN held over 60 educational/advocacy events across the U.S. CPAN advocates delivered our message (the value of community oncology) on Capitol Hill, at community & practice based events, in various media outlets and by sharing their experiences as cancer patients & survivors in patient advisory roles.

In addition, CPAN maintained high visibility at the national level through support of other advocacy groups and by serving in key opinion leader/speaker roles at multiple national and advocacy oncology events. Together we made an impact!

We are looking forward to 2020 being another great year for CPAN! Please enjoy the CPAN highlights included in this presentation/report.

Happy Holidays!
Lakshmi Aggarwal, MD
CPAN Medical Co-Chair

Miriam Atkins, MD
CPAN Medical Co-Chair

Rose Gerber
Director of Patient Advocacy & Education
CPAN Educatess Advocates Year Round

2019 Community Oncology Conference
Ensuring quality, affordable & accessible cancer care

• 19 Sessions
• 25 Total Speakers
• 15 States Represented
• 18 Community Oncology Practices Represented
• Survivors, Nurses, Caregivers, Social Workers...representing multiple cancer

Theme: Ensuring Quality, Affordable & Accessible Cancer Care

Chapter Spotlight: Hematology-Oncoogy Associates of Central New York

Hematology-Oncology Associates of Central New York (HOAC) is an innovative leader in cancer care, prevention, and supportive services that prioritizes patients with cancer and blood disorders. Clinical services include active treatment through a variety of services. HOAC is growing and dedicated to best of health care professionals and support partners. "Provide financial support services, to patients as part of their care model: an increasingly important service that can deliver peace of mind during a difficult time.

Delta, a cancer survivor, became an advocate for community cancer care thanks to the Community Oncology Alliance (COA) Patient Advocacy Network (CPAN) after her treatment at HOAC in 2012. This community practice made Delta feel genuinely heard and supported by her care team. She recalls when her doctor spoke straight out of her treatment options in a way that made her feel comfortable with moving forward. "There was no such thing as, they must have a thousand patients, but we spent an hour together. It felt like they only cared about me."

CPAN Educational Event Packet

• CPAN Event Agenda
• Getting to know Community Oncology Alliance (COA)
• CPAN Lifting Patient Voices
• Cancer.com rack card
• Community Oncology Needs You rack card
• Rose Gerber Business card
• Latest CPAN News Bulletin
• Educational Fact Sheets
  Samples:
  • Pharmacy Benefit Manager (PBM) Abuses are Hurting Patients with Cancer (front) / Support the IMPACT Act: Improving Timely Patient Access to Cancer Treatment (back)
  • PBM Horror Stories – Vol 5
  • In-Office Dispensing - Community Oncology Alliance Position Statement
First Quarter Chapter Event
Advocacy Topic: The Value of Community Oncology

CPAN Chapter/Practice Based Educational Event

- Cancer Center of Middle Georgia
- Center for Cancer & Blood Disorders
- Florida Cancer Specialists
  - Clearwater
  - Gainesville
  - Gladiolus/Fort Myers
  - Lakewood Ranch
- Fort Wayne Medical Oncology Hematology
- Hematology Oncology of Central NY
- New Mexico Cancer Center
- Northwest Medical Specialties
- Oklahoma Cancer Specialists
- Tennessee Oncology
Second Quarter Chapter Event
Advocacy Topic: Community Oncology Conference Overview

CPAN Chapter/Practice Based Educational Event

- Cancer Center of Middle Georgia
- Tennessee Oncology
- Augusta Oncology
- Northwest Medical Specialties
- Hematology Oncology of Central NY
- Florida Cancer Specialists
  - Clearwater
  - Gainesville
  - Gladiolus/Fort Myers
  - Lakewood Ranch
Third Quarter Chapter Event - Sit in My Chair

SIT IN MY CHAIR
Planning a powerful event

This packet includes everything you need to put on a great event, including an invitation email to your member of Congress and/or members of their staff, a planning guide, talking points, follow-up thank you materials, and media outreach tips!

One thing to remember: Don't ever think it! This process is simple — all you have to do is be yourself!

Members of Congress represent YOU and your patients. It's part of their responsibilities to engage with their constituents at events like Sit in My Chair. In fact, members of Congress and their staff participate in hundreds of events in their districts every year. Get started today!

If you are part of COA Patient Advocacy Network (CPAN) chapter, be sure to involve them in planning and the event itself. Have patient advocates on hand to talk to the representative or Senator and add a real human element to the issues you discuss.

A note on representing COA and CPAN at events:

We know you take the responsibility of being a community cancer advocate seriously. Nevertheless, it’s important to underscore that by using COA or CPAN materials independently or during an event or advocacy opportunity—even one organized by you—you are representing COA and CPAN.

It’s important that you distinguish between personal opinion and experiences and statements you are making on behalf of COA or CPAN. During events, please try to refrain from sharing personal views not consistent with the positions of COA/CPAN in support of community oncology and the patients, practices, and communities that rely on it across the United States.

Should you have any questions about your role as a COA/CPAN spokesperson, we are here to help. We can also connect you with others in your community, help you host an event and provide assistance with learning our policy issues, so you are well prepared for your next community oncology advocacy experience.

We’re here to support you just as much as you support local cancer care. If you have any questions or need more information, please contact Rose Gerber at roseg@COACancer.org.
Third Quarter Chapter Event
Advocacy Topic: Multiple

CPAN Chapter/Practice Based Educational Event

- Northwest Medical Specialties: PBMs
- The Center for Cancer & Blood Disorders: Biosimilars & PBM’s
- Florida Cancer Specialists: Sit in my Chair updates
- Tennessee Oncology: COA Hill Day
Fourth Quarter Chapter Event
Advocacy Topic: Step Therapy

CPAN Chapter/Practice Based Educational Event
- Florida Cancer Specialists (5 locations)
- Fort Wayne Medical Hematology Oncology
- Hematology Oncology Associates of CNY
- New Mexico Cancer Center
- Northwest Medical Specialties
- Queens Medical Associates
- Tennessee Oncology

“Fail-First” Step Therapy
Putting patients with cancer at risk
Augusta Oncology – CPAN Chapter
Cancer Center of Middle Georgia – CPAN Chapter

Attention all CPAN Chapter Members: We will be discussing this at our next chapter meet coming up this month! Stay tuned.

COA "Fail-First" Step Therapy Position Statement
Community Oncology Alliance Position: The Community Oncology Alliance (COA) strongly opposes the use of "fail-first" step therapy for...
Community Oncology Alliance advocates for support of independent cancer centers

Data from the 2018 Practice Impact Report shows that, over the past decade, 3,653 community oncology clinics and/or practices have closed, been acquired by hospitals, undergone corporate mergers, or reported they are struggling financially.

The mission of Community Oncology Alliance (COA) is to ensure cancer patients receive quality, affordable, and accessible cancer care in their own communities. More than 1.5 million people in the United States are diagnosed with cancer each year, and deaths from the disease have been steadily declining due to earlier detection, diagnosis and treatment.

Last week we had, Sam Bain, Representative from Senator Rob Portman’s office come for our Sit in my Chair event with Community Oncology Alliance (COA) to get the experience of community cancer care and discuss the issues of PBM’s.
Welcome Eastern Connecticut Hematology Oncology Associates – CPAN Chapter

Community oncology clinics are an essential part of Connecticut’s cancer care system, but many have closed, and the survival of others is threatened. We need your voice in advocating for local, quality cancer care.

Eastern Connecticut Hematology Oncology Associates (ECHO) is excited to team up with the Community Oncology Alliance’s (COA) Patient Advocacy Network, or CPAN, to launch a local chapter. Patients, survivors, family members, caregivers, and others like yourself can help protect community cancer centers.

Topics will include how to get involved with local cancer advocacy through COA and CPAN, how physicians advocate for patients, why now is the right time for advocacy efforts, how national policy issues impact local patient care, and much more.

Please join us for the Eastern Connecticut Hematology Oncology Associates CPAN chapter launch event!

CPAN Chapter Launch Event
December 5, 2019
5:30 – 7:00 PM
Eastern Connecticut Hematology Oncology Associates
Conference Room 3 (main entrance to the hospital)
350 Washington St
Suite 220
Norwich, CT 06360

For questions and/or to RSVP: Cynthia Frankowski, RN, BSN
cf@echoct.org

Refreshments to be served

To Learn more about:
COA’s Patient Advocacy Network (CPAN): www.commanetwork.org
Community Oncology Alliance (COA): www.communityoncology.org
Eastern CT Hematology Oncology Associates (ECO):
www.ecoaffiliates.com
Florida Cancer Specialists – CPAN Chapter
Welcome - Florida Precision Oncology – CPAN

Chapter

You’re Invited

Community oncology clinics are an essential part of Florida’s cancer care system, but may be underfunded and the survival of others is threatened. We need your voice in advocating for local, quality cancer care.

Florida Precision Oncology is excited to team up with the Community Oncology Alliance’s (COA) Patient Advocacy Network (CPAN) to launch a local chapter here in Southeast Florida. Patients, survivors, family members, caregivers and others like yourself can help protect community cancer centers.

Topics will include how to get involved with local cancer advocacy through COA and CPAN, how physicians advocate for patients, why now is the right time for advocacy efforts, how national policy issues impact local patient care, and much more.

Please join us for the Florida Precision Oncology CPAN chapter launch event!

GUEST SPEAKERS:

- Dr. Reza Banis, MD
  Florida Precision Oncology

- Carla Carter, RNP, WHN, AOCN
  CPAN, Florida Oncology LSO

- Jose Ruiz
  Director of Patient Advocacy & Education
  Community Oncology Alliance

Florida Precision Oncology: www.FPO.com/Florida-precision-oncology
COA’s Patient Advocacy Network (CPAN): www.COAPan.org
Community Oncology Alliance (COA): www.communityoncology.org

Florida Precision Oncology – A Division of 21st Century Oncology, LLC

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Chapter Spotlight: Fort Wayne Medical Oncology Hematology

Community oncology practices across the country treat the majority of cancer patients and are critical components of the community. In Indiana, CPAN chapter member Fort Wayne Medical Oncology and Hematology provides patients with opportunities to get involved in local advocacy. Its Advocates for the Cure chapter members also stay alert to share local officials how bad policy impacts real patients. In addition to initiating media interviews and hosting educational events at their practices.

Excerpts of community oncology, Fort Wayne advocates Rico Nicola, a mother of five, three of her children, lost her battle to cancer. She is grateful everyday for the care she received at her community oncology practices. Nicola says she joined the Fort Wayne chapter to promote local community oncology to ensure that others in her community have the same options she had for local, personalized, compassionate care.

- Read Rico's story and learn how you can get involved at COAAdvocates.org
- Addict your advocacy story for a chance to be featured in our next newsletter
Hematology Oncology Associates of Central NY – CPAN Chapter
Upcoming Advocacy Event

Join the New Mexico Cancer Center CPAN Chapter for our next advocacy educational event.

Topic: Fall First/Step Therapy

Thursday, December 19, 2019
11:30am-12:30pm
New Mexico Cancer Center
4901 Lang Avenue NE, Albuquerque, NM 87109

During this event patients will learn about the positive impact of community oncologists ensuring that patients always get the right individual cancer treatment.

You will also learn about the concerning effects of middlemen (Pharmacy benefit Managers) not oncologists, dictating which treatments patients with cancer can or cannot receive. As a community oncology practice, we are working to ensure that a patient’s medical needs are the first and only requirement for cancer care.

You will also learn more about how to get involved with our New Mexico Cancer Center CPAN Chapter and enjoy networking opportunities.

For more information or to RSVP:
Marta Baumak, RN, BSN, GCN, Nursing Manager, Infusion Services, CPAN Chapter, Advocacy Leader
marta@nmhc.org

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Queens Medical Associates, PC

September 25

QMA’s Executive Director, Susan Dicosola, participated in Flatiron’s Oncolcloud2019’s panel discussion, “How to Develop and Optimize Patient Engagement Programs.”

“It was a complete joy to collaborate with our familiar colleague Rose Gerber, Director of Patient Advocacy & Education, Community Oncology Alliance and forge new bonds with Jess Quiring, Oncology Navigation and Outreach Manager, New Mexico Cancer Center and James Hamrick, MD Senior Medical Director Flatiron Health” - Susan Dicosola, MS, CMPE

#QMACARES #CaringIsInOurDNA #Oncology #FlatIron #COA
Tennessee Oncology – CPAN Chapter

Upcoming Advocacy Event

Join the Tennessee Oncology CPAN Chapter for our next advocacy educational event

Friday, January 11th, 2019
Tennessee Oncology
2004 Hayes Street, Suite 500, Nashville, TN 37203

During this event you will learn:
• Where you receive your cancer care matters – not all cancer care is created equal
• Why high-quality, cutting edge, community oncology settings cost less than other sites of care
• Why we need YOUR VOICE to preserve community oncology care

For more information or to RSVP:
Laura Taylor, R.N., B.S.N.
CPAN Chapter Advocacy Leader
LTaylor@tnonc.com

TN Oncology - Murfreesboro with Christopher Waynick, MD

TN Oncology - Southern with Jack Erter, MD

TN Oncology - Chattanooga
Welcome Texas Oncology, Fort Worth – CPAN Chapter

Are you a patient, cancer survivor, family member/caregiver, clinician, employee, or member of the community? We invite you to join us at Texas Oncology–Fort Worth Cancer Center on July 25 at 5:30 pm, as we team up with Community Oncology Alliance Patient Advocacy Network (CPAN) to launch a local chapter. See flyer for details.
Welcome Texas Oncology, Austin Central – CPAN Chapter
Utah - CPAN Community Educational Event

**COA’s Patient Advocacy Network (CPAN) is hosting an advocacy educational event**

Community oncology clinics are an essential part of Utah’s cancer care system, but many have closed, and the survival of others is threatened. We need your voice in advocating for local, quality cancer care.

Patients, survivors, family members, caregivers, and others like yourself can help protect community cancer centers.

Topics will include how to get involved with local cancer advocacy through COA and CPAN, how physicians advocate for patients, why now is the right time for advocacy efforts, how national policy issues impact local patient care, and much more.

**Guest Speakers:**

Rick Evans, MD  
CPAN Medical  
Chairman, Events

Randall Munkfield  
CPAN Advocacy Leader

**CPAN Educational Event**

December 3, 2019  
6:30 – 8:00 PM  
Little America Hotel  
Dolita Room  
500 South Main Street  
Salt Lake City, UT 84101  
For questions and/or to RSVP:  
Randall Munkfield  
randy.munkfield@comcast.net

**Refreshments to be served**

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To learn more about:

COA’s Retired Advocacy Network (CPAN):  
www.COARetiredAdvocates.org

Community Oncology Alliance (COA):  
www.communityoncology.org
CPAN Promotes the Value of Community Oncology at the National Level

Advocacy Pavilion: CPAN Exhibitor Booth

CPAN Advocates on Capitol Hill
CPAN Supports Other Advocacy Organizations

AtlanticLive – People v. Cancer
Survivorship Today

Cancer Innovation Coalition
Innovations in Transparency and Care Planning

Atlantic Live – People v. Cancer
Survivorship Today

NPAF
National Patient Advocate Foundation

Cancer Policy Roundtable
The Oncology Care Model & Other Payment Models to Support Quality Care, Cost of Care for Seniors/Inclusion in Clinical Trials

NCCS
NATIONAL COALITION FOR CANCER SURVIVORSHIP
The power of survivorship. The promise of quality care.

Medicare Part D
Out-Of-Pocket Costs Roundtable Meeting

ONCOCLUDY ‘19
How to Develop and Optimize Patient Engagement Programs

PAN Foundation

Miami Breast Care Conference
Participating in Clinical Trials

Connecticut Oncology Association

The Gift of Advocacy

Q1 PRODUCTIONS
STRENGTHENING PATIENT ADVOCACY ENGAGEMENT CONFERENCE
Enhancing interactions between industry and patient advocacy professionals

NATIONAL COALITION FOR CANCER SURVIVORSHIP
The power of survivorship. The promise of quality care.

Advocacy Workshop
Access Barriers in Clinical Care, Economics of Prevention

FDA Expanded Access Roundtable

Patient Workshop
From The Chemo Chair to Capitol Hill - A survivors story from cancer patient to national cancer advocacy leadership

Summit
Ensuring Patient Access to Cancer Care in an Evolving Landscape
CPAN Supports Our Corporate Partners in Their Advocacy Efforts

8th Annual Advocacy Forum

Patient's Partners: Managing Care in an Era of Advanced Therapies

Innovation Project

Advocacy Briefing

Janssen Non-Medical Switch Conference

Advocacy Briefing

Focus on Advancing Patient Centricity

Patient Advocacy Breakfast
In Their Own Words...

- COA/CPAN has helped me develop my voice, develop my words (I always say Chemo, may have stolen my words but It did not steal my heart) and reinvent myself as a survivor. COA is a desperately needed voice in a sea of medical tragedy, from PBM-fail first, to medical giants limiting & taking out care away. The COA conference made my voice stronger and gave me more resolve. There is a feeling of unity with all the physicians, pharm reps, office people and advocates. CPAN has given me a platform for people to listen, for others to learn but more importantly it has empowered me and many others to stand up for change, to say HEAR ME, you and others do not have to be victims of the healthcare giants! I made some very good friends that I otherwise would never have met. ~NA, Fort Wayne Medical Oncology Hematology

- Thank you for the opportunity to participate in Capitol Hill Day on 5-15-19 representing Augusta Oncology with COA. Last year was my first year participating in CPAN's Capitol Hill Day where we educated our Senators, their staff and Congressmen on the impact of 340B pricing and PBMs on patient care. This year was a different story. The senators, congressmen and their staff already knew about PBMS and the unnecessary interference they cause between our patients and physicians. This year we continued the conversation where last year in some instances we broke ground. Our patients told their stories of how our office pharmacies have their prescribed drug available to be dispensed and PBMs will not allow them to get it filled. We Educated Senators, Congressmen and staff to new topic of the IMPACT bill being written and asked for their support. Again, thank you for allowing me to be a part of this important advocacy program. ~NS, Augusta Oncology

- I have to say; only having been to 2 COA meetings being relatively new to the whole team and all, I think the you and really the whole small COA team put on an outstanding conference. I have been to some big ones ONS, ASCO and NCCN and things went very well. Great Job! ~LP, Fort Wayne Medical Oncology Hematology

- As a chapter leader, I enjoyed the personal connections with my fellow leaders and brought home ideas I hope to implement in my own clinic. As a new chapter, hearing from more seasoned leaders gave me hope that we too, will gain momentum and will find more members and eventual strength in more numbers. I am always humbled by oncology patients and by my colleagues, wherever I go, and this conference was no different. It solidified why being an Oncology Certified Nurse is my calling and working with such strong and beautiful patients every day is a privilege. ~MB, New Mexico Cancer Center

- Well we did it- 4 meetings in one year!! We hosted CPAN events in 5 locations. The Lakewood Ranch location had a riveting group that met for another 45 minutes after I ended the video conference. ~BW, Florida Cancer Specialists
In Their Own Words…

• On a positive note, I have wondered for a few years if community cancer treatment sites had the same access to the latest treatments and clinical trials as the large institutions. In the back of my head I often thought, “Would my cancer have returned if I had been treated by a large hospital with more access to the latest treatments?” I was so comforted and pleased to learn (at the conference) that community oncology sites have the same protocol, except they offer BETTER treatment because it is more personalized and convenient to be treated in one’s own community. I have told as many people as will listen about my experience at the conference and I will continue to spread the word about COA and CPAN and continue to go my part to fight for community oncology and universal access to affordable cancer treatment! ~TT, Tennessee Oncology

• My energy is not what it was before Cancer, but what I have, I dedicate to this great and worthy cause. I am thrilled to listen to presentations by You, Ted and so many other dedicated Advocates. I am humbled to realize how much effort and time that everyone at COA and CPAN puts into making this program a success. All of you, including my CPAN friend, Tracey Banks, make not only my life better, but everyone who is privileged to learn from you. You are all life savers. ~RM, Utah State

• “At our chapter events, we’re thrilled to see the cross-discussion that happens among our patients, survivors, and caregivers. Advocates at our event are motivated to respond to these issues and bring CPAN into their own organizations. We’re so excited to be building advocacy momentum at our chapter!” ~Susan Dicosola, Executive Director, Queens Medical Associates, New York.

• It was such a pleasure meeting you and I want to express my gratitude to you for speaking at QMA today. Your presentation was not only educational, it was inspiring! You spoke from your heart about your experience, both positive and negative, and related so well to our participants. I observed many in the audience nodding their heads in agreement with you as you spoke. You have succeeded in educating many more people about Clinical Trials and I am certain that they will speak about today’s event to others and continue to spread your word. Keep up your great work! ~Karen Eisenberg, RN, MPS, Director of Clinical Research, Queens Medical Associates, PC

*Excerpts*
CPAN Closed Out the Year Providing Advocacy Education & Celebrating Patients!

Connecticut Oncology Association
The Gift of Advocacy!

Rose Gerber
Director of Patient Advocacy & Education
Community Oncology Alliance/Cancer Survivor

Celebrating Patients Holiday Meeting
12-12-19
Thank you for being a part of CPAN efforts and outcomes!

We Are Advocates for the Care!