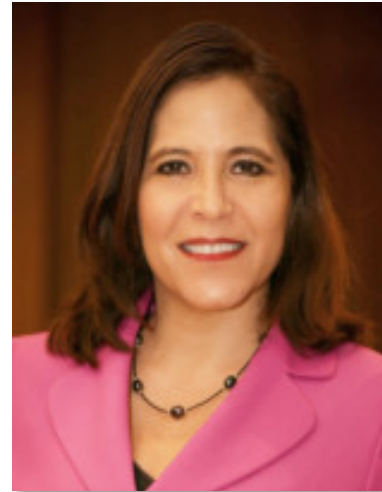


Dare to Imagine: *A World Where No One Dies of Cancer*



Carolyn "Bo" Aldige
Founder and Chief Executive Officer
Prevent Cancer Foundation
www.preventcancer.org



Rose Gerber
Director of Patient Advocacy & Education
Community Oncology Alliance
www.coaAdvocacy.org

Today's Chat Agenda

- COA and CPAN Updates
- Hear about progress in preventing cancer and what's next in the prevention world
- Sneak preview of the Prevent Cancer Foundation's 50th anniversary theme *Daring to Imagine a World Where No One Dies of Cancer*
- Closing Comments/Meet our March Guest

Learn more:

COA's Patient Advocacy Network: www.coaAdvocacy.org
Community Oncology Alliance: www.communityoncology.org
Prevent Cancer Foundation: www.preventcancer.org



THE PREVENT CANCER FOUNDATION®

*Dare to Imagine . . . a world
where no one dies of cancer*

 **prevent
cancer**®
FOUNDATION
preventcancer.org

Dare to imagine a world without cancer

With the goal of reducing cancer deaths by 40% by our 50th anniversary in 2035, we are committed to investing:



\$20 million toward research in innovative early detection technologies and advancing multi-cancer screening

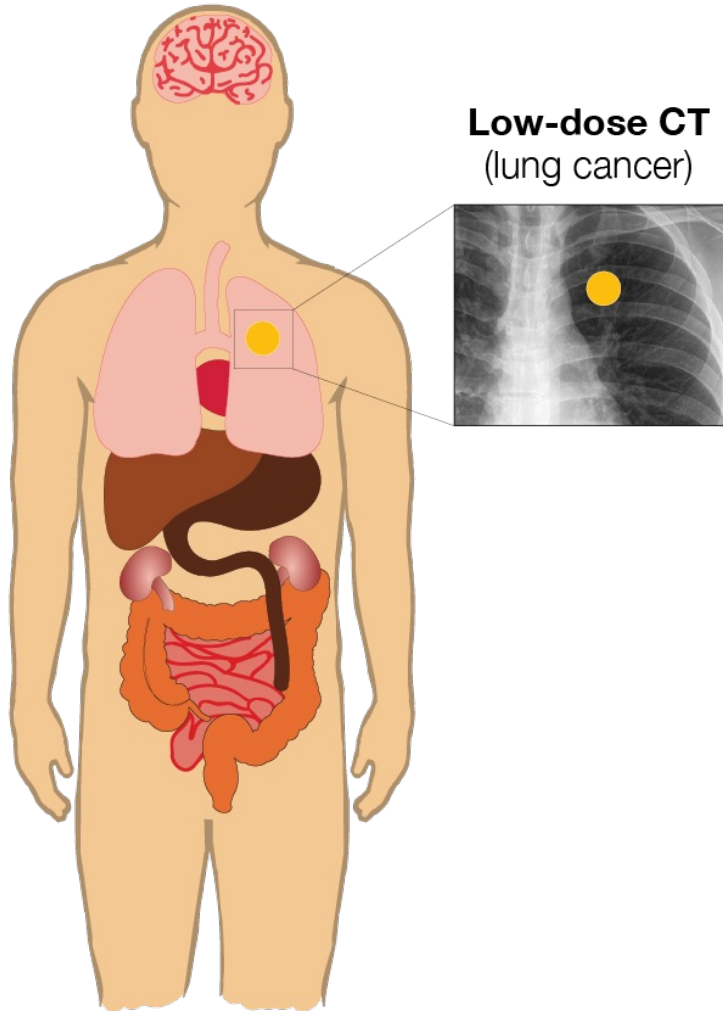


\$10 million to expand cancer screening and vaccination access to medically underserved communities



\$10 million to educate the public about screening and vaccination options

A “One test-one cancer” approach



B “One test-many cancers” approach

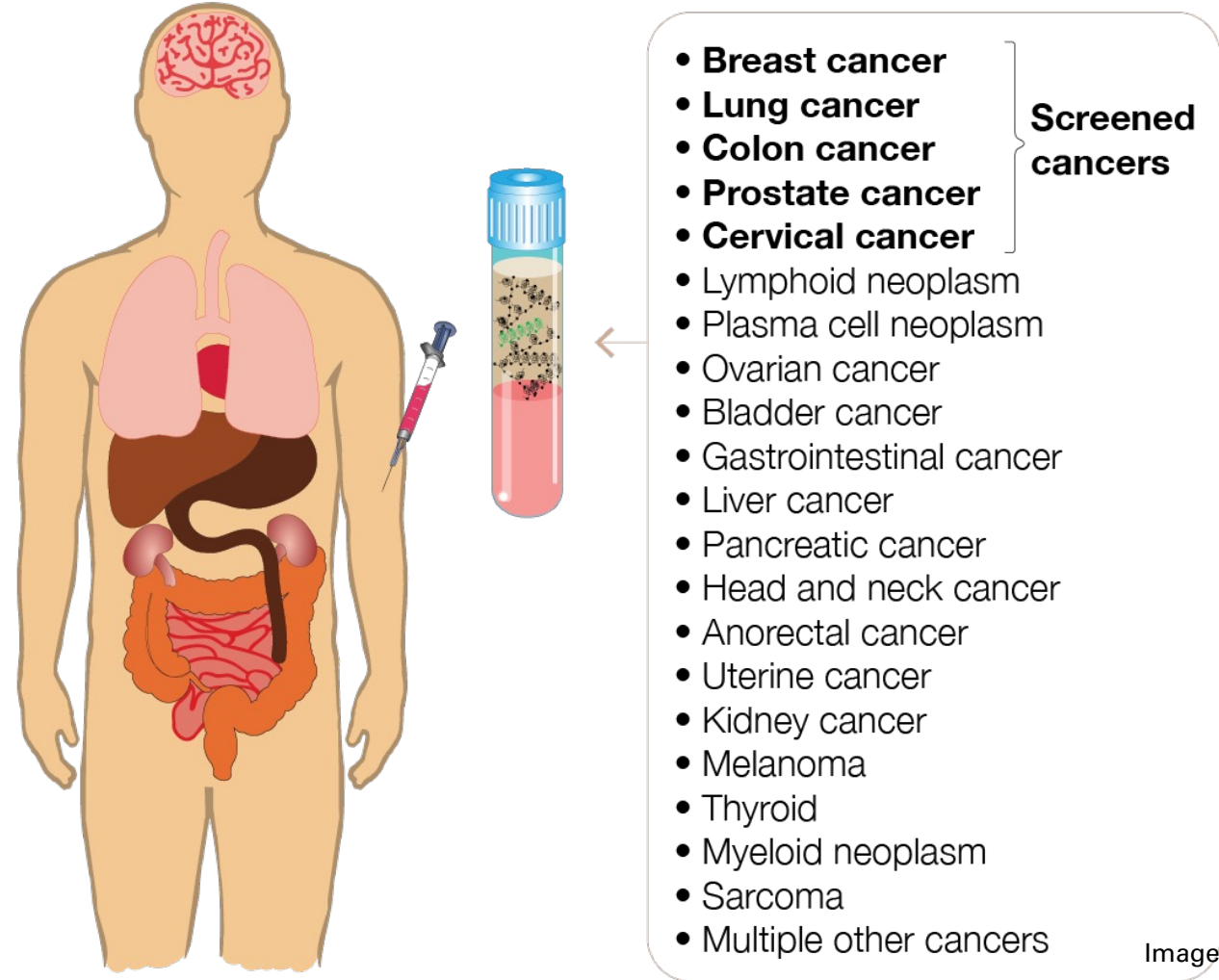


Image from GRAIL

Prevent Cancer Foundation applauds the introduction of The Multi-Cancer Early Detection Screening Coverage Act

Bipartisan legislation will pave way for access to remarkable advances in cancer early detection

December 3, 2020



For Immediate Release

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WASHINGTON, D.C. – The Prevent Cancer Foundation® applauds congressional leaders for the introduction of The Multi-Cancer Early Detection Screening Coverage Act, which will usher in a new era in our pursuit to prevent cancer. H.R. 8845 sponsored by U.S. Reps. Terri Sewell (AL-07), Jodey Arrington (TX-19), Raul Ruiz (CA-36), and Richard Hudson (NC-08) will provide seniors with access to emerging innovations that may enable the detection of multiple cancers from a simple blood sample.

"Finding cancer early is one of the surest ways to beat it," said Carolyn Aldigé, Founder and CEO of the Prevent Cancer Foundation. "At Prevent Cancer Foundation, we're focused on expanding access to routine and recommended screenings and ensuring patients and their health care providers benefit from the latest innovations to detect cancer earlier. Multi-cancer early detection tests are a medical advance that can dramatically increase our cancer screening capabilities."

Current screening for breast, cervical, colorectal, lung and prostate cancers is vital in reducing the burden of cancer. Finding cancer early, before it has spread to other parts of the body, increases the likelihood treatment will be successful, lowers the cost of treatment and improves quality of life for patients and their caregivers. But today we have recommended screenings for only a few of the more than 200 cancers, leaving most cancers undetected until symptoms appear in later stages.

The ability to expand early detection may be imminent. Scientists have developed new screening technologies that are currently in clinical testing by multiple companies and are showing positive results. With a single blood sample, these tests can identify multiple cancers in early stages. Recognizing the public health impact of this innovation, the U.S. Food and Drug Administration has granted these tests breakthrough device designations.

"Once multi-cancer early detection tests are approved by the FDA, we must make sure Medicare coverage of these tests is in place so patients can access and afford them," said Aldigé. "It is encouraging to see a bipartisan group of forward-thinking members of Congress leading on this issue. Cancer affects so many Americans and multi-cancer screening could make a real and lasting impact on the group at greatest risk of cancer—our seniors."

This past year has been a particularly difficult one for cancer detection because of the impact of the coronavirus pandemic. In addition to advocating for access to the latest advances in cancer screening, the Prevent Cancer Foundation is focused on ensuring Americans get any missed or delayed screenings [Back on the Books](#). Learn more about the resources and tools to get your routine cancer screenings done safely.

About the Prevent Cancer Foundation

The Prevent Cancer Foundation® is celebrating 35 years as the only U.S. nonprofit organization focused solely on saving lives across all populations through cancer prevention and early detection. Through research, education, outreach and advocacy, we have helped countless people avoid a cancer diagnosis or detect their cancer early enough to be successfully treated.

The Foundation is rising to meet the challenge of reducing cancer deaths by 40% by 2035. To achieve this, we are committed to investing \$20 million for innovative technologies to detect cancer early and advance multi-cancer screening, \$10 million to expand cancer screening and vaccination access to medically underserved communities, and \$10 million to educate the public about screening and vaccination options.

For more information, please visit www.preventcancer.org.

S.L.C.

S. _____

of the Social Security Act to provide for Medicare coverage of multi-cancer early detection screening tests.

SENATE OF THE UNITED STATES

enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

A BILL

to amend title XVIII of the Social Security Act to provide for Medicare coverage of multi-cancer early detection screening tests.

enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

SHORT TITLE.

This Act may be cited as the "Medicare Multi-Cancer Early Detection Screening Coverage Act of 2020".

PURPOSE.

The purpose of this Act is to create a covered benefit for Medicare beneficiaries to ensure access to multi-cancer early detection screening tests to ensure equitable beneficiary access to these tests without unnece-







Roswell Park AIR

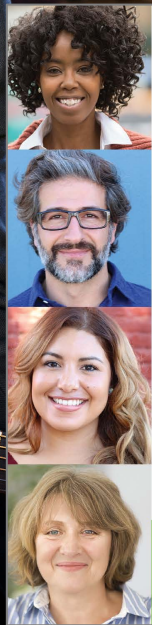
*Awareness, Information and
Resources for lung cancer
education and screening*



Get your cancer screenings

BACK ON THE BOOKS





THINK ABOUT THE LINK[®]

Between Certain Viruses & Cancer
HPV • HEPATITIS B • HEPATITIS C

preventcancer[®]
FOUNDATION

thinkaboutthelink.org

RUNNING TO THE
BATHROOM MULTIPLE
TIMES A DAY?

You may think you're
too young
for this sh*t,
but colorectal cancer
is on the rise in
younger adults.

tooyoungforthis.org



prevent & cancer[®]
FOUNDATION



GUT CHECK:

YOUNG-ONSET COLORECTAL CANCER IN YOUR STATE



Colorectal cancer has quickly and quietly become a concern for young Americans.

Though it's still thought of as "an older person's disease," cases of colorectal cancer in those under 50 have increased by 51% since 1994. This has led to a drop in the median age of diagnosis from 72 to 66. While overall colorectal cancer death rates are dropping in the U.S., deaths among people younger than 55 increased 2% per year from 2007 to 2016.

"My colonoscopy was set for the beginning of May 2016, just a few weeks after my 50th birthday," said Tim Kavanagh, a colorectal cancer survivor. "I thought I was doing the right thing by having the procedure on time, but it was already too late. I was diagnosed with stage 2 rectal cancer."

The good news: there are several highly effective screening options to detect colorectal cancer early—when successful treatment is more likely—or prevent it completely, saving thousands of lives each year. But even with effective screening tests available, regulatory and policy barriers impede insurance coverage for screening.

Had Tim been able to get screened before turning 50, he likely would have been able to avoid extensive treatment.

"I endured chemo, radiation and surgery that removed 90% of my rectum. Eighteen months later, when I thought life was getting back to normal, I had a rediagnosis of the disease that put me through more rounds of chemo and radiation, a 15-hour surgery and a colostomy bag for the rest of my life," he said.

IN 2020 IN THE U.S.

- ▶ **147,950 people** will be diagnosed with colorectal cancer
- ▶ **53,200** will die from the disease
- ▶ **17,930 new cases** of those diagnosed and **3,640 deaths** are expected among people under 50—or approximately 49 new cases and 10 deaths per day

"I thought I was doing the right thing by having the procedure on time, but it was already too late. I was diagnosed with stage 2 rectal cancer."

— TIM KAVANAGH

We **DARE TO IMAGINE**

*a world where no
one dies of cancer.*

Do you?



Thank You to Carolyn “Bo” Aldige & Our Listeners!

Don't miss our next advocacy chat

Wednesday, March 10th at 12:00 pm ET

Paving the Path for a World Without Colorectal Cancer



**Cindy Borassi
Executive Director
Colon Cancer Foundation**