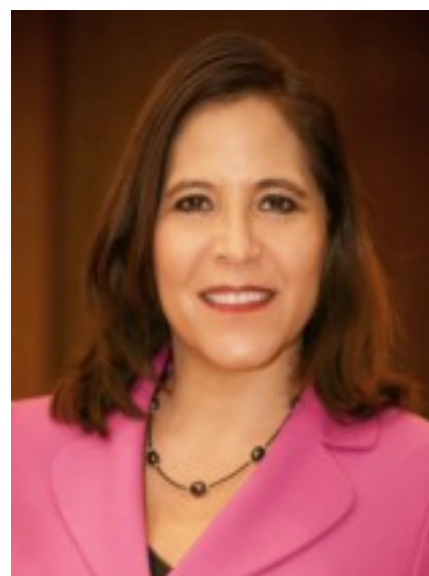


The Financial Crisis of Cancer



Carla Tardif
Chief Executive Officer
Family Reach



Rose Gerber, M.S.
Director of Patient Advocacy & Education
Community Oncology Alliance

Today's Chat Agenda

- **Updates: Community Oncology Alliance (COA) and COA's Patient Advocacy Network (CPAN)**
- **Family Reach Mission**
- **The Financial Distress of Cancer**
 - **Patient and family impact**
- **Resources and Financial Support**

Learn more:

COA's Patient Advocacy Network: www.coaAdvocacy.org
Community Oncology Alliance: www.communityoncology.org
Family Reach: www.familyreach.org

Family Reach

FINANCIAL HEALTH THROUGH
EMPOWERING CANCER PATIENTS
AND THEIR FAMILIES



Introduction



Carla Tardif
Chief Executive Officer
Family Reach

Our Mission

Financial Support for Families Facing Cancer

Family Reach is a national 501(c)(3) nonprofit organization dedicated to removing the financial barriers standing between a cancer patient and their treatment.

As the only organization with a national framework to reduce the financial crisis faced by cancer patients and their families, Family Reach brings 25 years of focused, dedicated work to this space.



Renee, 37
breast cancer

The Problem

The financial distress of cancer begins upon diagnosis.

These barriers lead to the inability to adhere to treatment and interrupted access to care - ultimately decreasing the patient's chance of survival.



A Cancer Patient's Reality



Family Stories

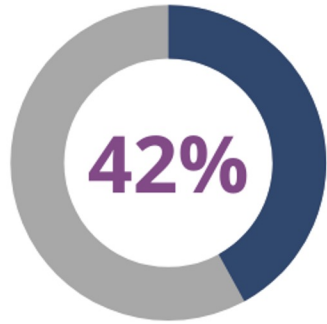


Chadi, 16
leukemia



Rifka, 38
breast cancer

Financial Impacts of Cancer



of cancer patients deplete their entire life savings within 2 years of diagnosis¹



1 in 3

families are unable to meet their basic needs during treatment²

600k



each year, over 600,000 cancer patients and their families are at risk of homelessness³

38%



either postpone or do not fill prescriptions in an attempt at cost-savings⁴

43%



of patients noted a lack of transportation as preventing participation in a clinical trial⁵

79%



greater risk of early mortality for patients who have filed for bankruptcy⁶

Cancer During the Pandemic

PATIENTS ARE FACING NEW CHALLENGES

- Supply chain disruptions are limiting patient access to medical supplies
- Rising costs of food, groceries and everyday items
- Hospitals are closing, causing longer commutes and patients starting over mid-treatment
- 80% of patients now report uncovered medical costs

FAMILY REACH IS PROVIDING INNOVATIVE RESPONSES

- Increased outreach and partnership with cancer treatment centers
- Improved system efficiencies to provide resources to patients within 72 hours of receiving initial inquiry
- Enhanced collaboration and expanded programmatic delivery through our nonprofit community network



Financial Treatment Program

Family Reach is dedicated to removing financial barriers and insecurities for cancer patients. To address these critical issues, Family Reach developed the **Financial Treatment Program** to provide comprehensive, wrap-around services.

Financial
Education &
Awareness



Resource
Navigation



Financial
Coaching



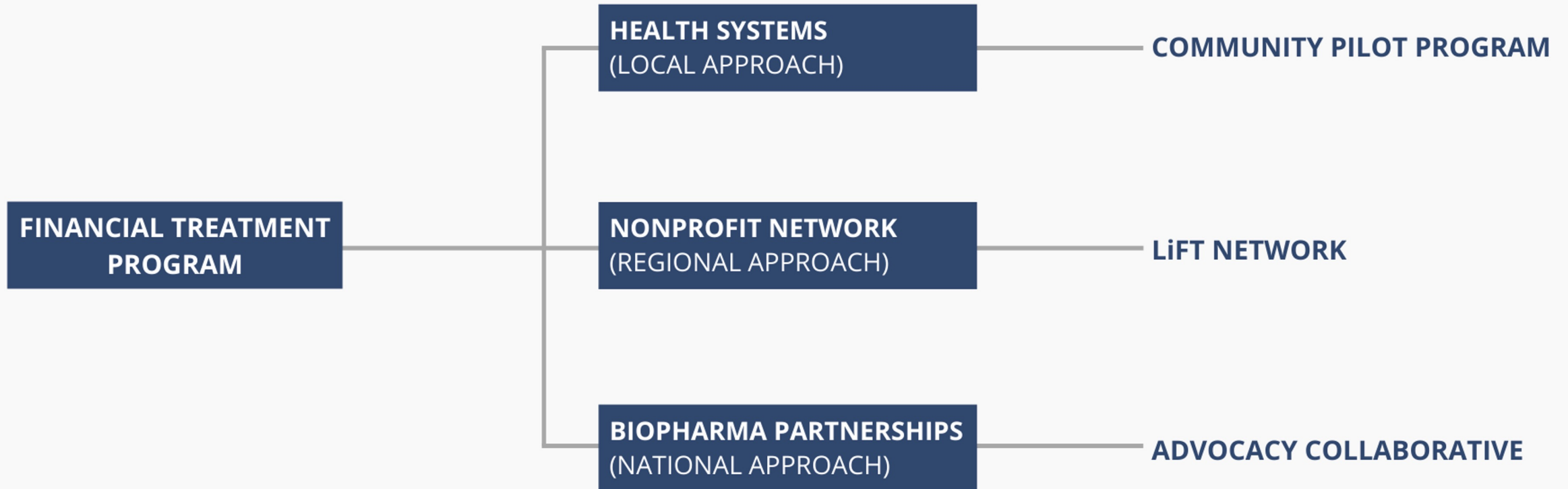
Emergency
Relief



To ensure interventions are meeting current and evolving needs of cancer patients, **Family Reach conducts impact studies across all offerings of the Financial Treatment Program.** These measurement and evaluation components power continuous innovation, equitable approaches, and important research for the broader cancer community.

Strategic Delivery Model

To maximize impact by reaching as many at-risk families, as early as possible following diagnosis, Family Reach has a strategic delivery model for the Financial Treatment Program to be accessible locally, regionally, and nationally.



Program Impact

Family Reach's Financial Treatment Program is available for all cancer types and ages, supporting Pediatric, Young Adult, and Adult Patients.

87%

of patients felt that Family Reach support increased their knowledge of available financial resources

10,350 navigation resources available

850 cancer treatment center partners

50 states reached via national programs

Patients who had a financial care team had a **73% survival rate** as compared to only 46% for the patients without any intervention.⁷

Our Goals

- Continue **scaling the Financial Treatment Program** to reduce barriers to quality healthcare
- Strengthen reach to historically underserved communities through our **Cancer Equity Initiative**
- Expand the **LiFT Network** and invite nonprofits to join our community, with full access to the Financial Treatment Program
- Provide financial services to **disease-specific cancer populations** and complete in-depth impact studies for the 16 most prevalent types of cancer
- Lead the way in **Measurement & Evaluation** to further define the financial crisis of cancer and demonstrate the impact of financial wrap-around services on access to care and treatment adherence



Kyle, 18
leukemia

The Future of Financial Intervention

"We are at the intersection of massive change on a problem that has been ignored for far too long." -Carla Tardif, CEO of Family Reach



Lillian, 2
leukemia

LEARN MORE

Contact: Carla Tardif | Chief Executive Officer | ctardif@familyreach.org | (c) 978.771.9126 | (o) 973.394.1411
Family Reach Foundation 501(c)(3) ID No. 91-2192211 | For more information please visit www.familyreach.org

Citations

1. Gilligan, Adrienne M. et al. Death or Debt? National Estimates of Financial Toxicity in Persons with Newly-Diagnosed Cancer. *The American Journal of Medicine*, Volume 131, Issue 10, 1187 - 1199.e5
2. Bona K, London WB, Guo D, Frank DA, Wolfe J. Trajectory of Material Hardship and Income Poverty in Families of Children Undergoing Chemotherapy: A Prospective Cohort Study. *Pediatr Blood Cancer*. 2016;63(1):105-111. doi:10.1002/pbc.25762
3. Guy GP, Jr., Yabroff KR, Ekwueme DU, et al. Estimating the health and economic burden of cancer among those diagnosed as adolescents and young adults. *Health affairs (Project Hope)*. 2014;33(6):1024-1031
4. "2016 CancerCare Patient Access and Engagement Report." CancerCare, 2016.
5. "The 2017 Cancer Experience Registry Report." Cancer Support Community, 2017.
6. Ramsey SD, Bansal A, Fedorenko CR, et al. Financial Insolvency as a Risk Factor for Early Mortality Among Patients With Cancer. *J Clin Oncol*. 2016;34(9):980-986. doi:10.1200/JCO.2015.64.6620
7. Thomas G. Knight, Melissa Aguiar, Myra Robinson, Allison Martin, Tommy Chen, Rupali Bose, Jing Ai, Brittany K. Ragon, Aleksander L. Chojecki, Nilay A. Shah, Srinivasa R. Sanikommu, James Symanowski, Edward A Copelan, Michael R. Grunwald; Financial Toxicity Intervention Decreases Mortality in High Risk Hematologic Malignancy Patients. *Blood* 2020; 136 (Supplement 1): 14–15. doi: <https://doi.org/10.1182/blood-2020-137222>

Thank You to Carla Tardif & Our Listeners!

Don't miss our next advocacy chat
Wednesday, March 9, 2022, 12:00 PM – 12:30 PM ET

What is High Quality Cancer Care?



Robert "Bo" Gamble
Director of Strategic Practice Initiatives
Community Oncology Alliance (COA)