



2022 Year in Review

COA's Patient Advocacy Network

Rose Gerber, MS, Director of Patient Advocacy & Education, Community Oncology Alliance

Miriam Atkins, MD, FACP, CPAN Medical Co-Chair, Augusta Oncology

Harsha Vyas, MD, FACP, CPAN Medical Co-Chair, Cancer Center of Middle Georgia

Happy New Year & Thank You for your ongoing commitment to CPAN!

While the new year is always filled with energy and enthusiasm, it is also important to reflect on the impact of our advocacy accomplishments in 2022.

Through our collective efforts, CPAN provided advocacy, education, and engagement opportunities in many ways. **This presentation highlights our advocacy work in these specific areas:**

- Hosting members of congress in our local cancer centers
- Advocating on Capitol Hill in Washington, D.C. and at the state level
- Providing virtual events with nationally recognized policy and advocacy leaders
- Showcasing CPAN in various media outlets from publications to websites and social media.

Thank you to our cancer survivors and advocates, chapter advocacy leaders, advisory board, and our medical co-chairs. Together we are achieving CPAN's mission – to educate patients about the value and importance of preserving community oncology.

Rose Gerber

Director of Patient Advocacy and Education
Community Oncology Alliance (COA)

CPAN Chapters hosting live advocacy events in their community oncology cancer centers and at the national level



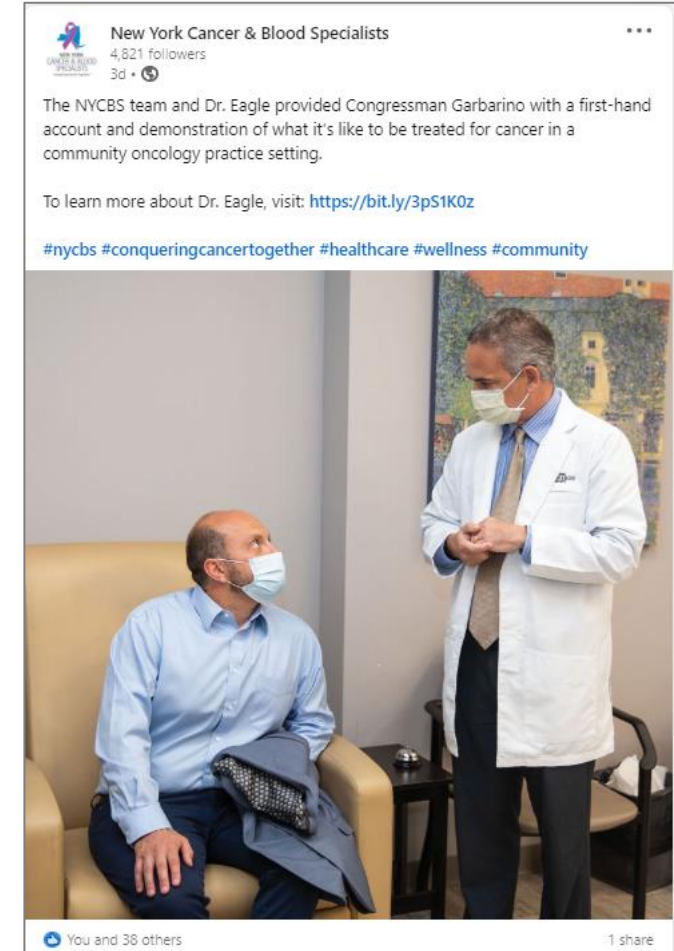
Senator John Mannion (D-NY-50) Participates in Hematology Oncology Associates of Central New York CPAN's *Sit in My Chair* advocacy event



Congressman Gus Bilirakis (R-FL-12) Participates in Florida Cancer Specialists CPAN's *Sit in My Chair* advocacy event



Congressman Andrew Garbarino (R-NY-2) Participates in New York Cancer & Blood Specialists CPAN's *Sit in My Chair* advocacy event



Ajeet Gajra, MD, MBBS, FACP, Chief Science Officer with Hematology Oncology Associates of Central NY - CPAN Chapter National Clinical Trials Event – May 2022



CPAN Chapters Hosting Practice Based Live Events

New York Cancer & Blood Specialists: Prior Authorization Educational Event – December 2022

CPAN providing value to patients, providers, and survivors.



CPAN Advocacy Leadership Workshop

Community Oncology Conference – March 2022



Our CPAN chapter leadership advocating at the state level



Fort Wayne Medical Oncology Hematology speaking at the Indiana State House - October 2022



Former CPAN Medical Co-chair, Lakshmi Aggarwal, MD and Lisa Poiry, RN, OCN, CPAN Chapter Advocacy Leader, speaking to the Interim Study Committee on Public Health, Behavioral Health and Human Services



Lakshmi Aggarwal, MD
Medical Oncologist
Former CPAN Medical Co-chair



Lisa Poiry, RN, OCN
Director of Quality Services
CPAN Chapter Advocacy Leaders

Advocacy at the National Level

Washington, D.C. – September 2022



Miriam Atkins, MD, FACP

CPAN Medical Co-Chair
Augusta Oncology

David Eagle, MD

Chair of Legislative Affairs and Patient Advocacy
New York Cancer & Blood Specialists

Nick Ferreyros

Managing Director of Policy, Advocacy & Communications
Community Oncology Alliance

Rose Gerber, MS

Director of Patient Advocacy & Education
Community Oncology Alliance

Ted Okon

Executive Director
Community Oncology Alliance

CPAN Providing Education through Virtual Advocacy Events



WELCOME



Rose Gerber, MS
*Director of Patient Advocacy
& Education*
Community Oncology Alliance

CPAN Virtual Advocacy Summit – September 2022

500 participants - 14 speakers - 6 sessions

HOW DO WE DEFINE QUALITY CANCER CARE?



Bo Gamble
Director of Quality & Value
Community Oncology Alliance

UNDERSTANDING THE IMPACT OF DISPARITIES & SOCIAL DETERMINANTS OF HEALTH ON CANCER CARE



Mary Kruczynski
*Director of Development
& Strategic Initiatives*
Community Oncology Alliance



**Alti Rahman, MHA/MBA,
CSSBB**
Practice Administrator
Oncology Consultants



Susan Sabo-Wagner, MSN, RN, OCN
Executive Director of Clinical Strategy
Oncology Consultants

BIOSIMILARS: WHAT PATIENTS NEED TO KNOW



**E. Randolph "Randy"
Broun, MD**
*Oncology Hematology
Care, Inc.*



**Rachel Saks, MSS,
LSW, OSW-C**
*Senior Director, Education
Cancer Support
Community*

FEDERAL CANCER CARE POLICY: UPDATES FROM CAPITOL HILL



Miriam Atkins, MD, FACP
CPAN Medical Co-Chair
AO Specialty Clinic



Ted Okon
Executive Director
Community Oncology Alliance



Harsha Vyas, MD, FACP
CPAN Medical Co-Chair
Cancer Center of Middle Georgia

MAKING IT LOCAL: HOW STATES ARE REFORMING CANCER POLICY



Nick Ferreyros
*Managing Director of
Policy, Advocacy
& Communications*
Community Oncology
Alliance



James Lee
*Senior Manager, State
Regulation & Policy*
Community Oncology
Alliance

HOW TO ENGAGE PATIENTS & PHYSICIANS AS ADVOCATES



**Chelsea Klock, RN,
OCN**
*CPAN Chapter
Advocacy Leader*
Hematology-Oncology
Associates of Central
New York



Lisa Poiry, RN, OCN
*EMR Coordinator, CPAN
Chapter Advocacy Leader*
Fort Wayne Medical
Oncology & Hematology

CPAN Advocacy Chats: Educational Conversations on Cancer Advocacy and Policy



Rose Gerber, MS
Director, Patient Advocacy
& Education
Community Oncology
Alliance



Ted Okon
Executive Director
Community Oncology
Alliance



Carla Tardif
Chief Executive Officer
Family Reach



Bo Gamble
Executive Director
Community Oncology
Alliance



Alan Balch, PhD
Chief Executive Officer
National Patient Advocate
Foundation



Dinesh Kapur, MD
Medical Oncologist
Eastern CT Hematology
Oncology Associates



Judith Pearson
Author
A 2nd Act



Jill Pollander
Vice President, Patient
Services
National Organization for
Rare Disorders



**Lauren Chatalian, MSW,
LCSW**
Director of Advocacy
CancerCare



Nick Ferreyros
Managing Director
Community Oncology
Alliance



Alaina Newell, PT, DPT
Director of Education
ReVital Cancer
Rehabilitation



Monica Fawzy Bryant, Esq.
Chief Operating Officer
Triage Cancer

The Crystal Ball for Cancer Policy in 2022, Ted Okon, Executive Director, Community Oncology Alliance

The Financial Crisis of Cancer, Carla Tardif, CEO, Family Reach

What is Quality Cancer Care, Bo Gamble, Director of Value, Community Oncology Alliance

Addressing Equities in the Healthcare System, Alan Balch, CEO, National Patient Advocate Foundation

Clinical Trials - Patient Conversations with Community Oncologists, Dinesh Kapur, MD, Eastern CT Hematology Oncology

What's Legal About Cancer? Insurance. Employment. Finances., Monica Bryant, Esq Chief Operations Officer, Triage Cancer

From Shadows to Life: A Biography of the Cancer Survivorship Movement, Judy L. Pearson, Author

How 340B in Big Health Systems is Hurting Patients, Ted Okon & Nick Ferreyros, Community Oncology Alliance

How Cancer Rehabilitation Benefits Patients, Alaina Newell, Director of Education, ReVital Cancer Rehabilitation

National Organization for Rare Disorders, Jill Polander, RN, MSN, Vice President of Patient Services, National Organization for Rare Diseases (NORD)

The Psychosocial Impacts of Cancer, Lauren Chatalian, LCSW, Director of Advocacy, CancerCare

CPAN Chapters Hosting Practice Based Virtual Events

Florida Cancer Specialists: Introduction to CPAN – January 2022



- 14 total participants
- CPAN Chapter Advocacy Leaders
- Nurses
- Physician Liaisons
- Marketing Staff

Focus: Ideas and ways to stay engaged

Beth Wittmer, RN, MSN, OCN
CPAN Chapter Advocacy Leader
Thank you for your CPAN leadership. We wish you well on your retirement!



American Oncology Network (AON) Physician Liaisons Meeting

Updates & Introduction to COA's Patient Advocacy Network - April 2022



- 8 Physician Liaisons
- 7 Practices
 - Cancer & Blood Specialists of Arizona
 - Hematology Oncology Clinic, Louisiana
 - Hematology Oncology of Indiana
 - Low Country Cancer Care, Georgia
 - Pinal Cancer & Surgery Center, Arizona
 - The Center for Cancer & Blood Disorders, Maryland
 - Zangmeister Cancer Center, Ohio
- 6 States
- **Presentation by Rose Gerber**



**Thank you Shelly Glenn, Chief
Growth & Relationship Officer, for
your ongoing CPAN support.**

Fort Wayne Medical Oncology Hematology Clinical trials event – June 2022

Fort Wayne Medical Oncology and Hematology plans to go live.
June 10 at 2:37 PM · 🌐



SUNIL BABU, MD

COA Patient Advocacy Network

Inventa
CENTER FOR CANCER RESEARCH

TODAY AT 12:30 PM
Understanding Clinical Trials
10 people interested




★ Interested ▾



New - Disease specific CPAN Advocacy Group

New York Cancer & Blood Specialists CPAN Prostate Cancer Advocacy Group






Prostate Cancer Patients Make Your Voices Heard!

Join the New York Prostate Cancer Advocacy Group

Prostate cancer patients and survivors want to be informed about the rapidly evolving therapeutic and diagnostics impacting prostate cancer patients. Prostate cancer survivors have the opportunity to share their personal stories to ensure that government policy makers are keeping pace with the scientific advances that benefit prostate cancer patients. Policy makers often do not understand the needs of prostate cancer patients.

The Community Oncology Alliance Patient Advocacy Network (CPAN) has launched the New York Prostate Cancer Advocacy Group to foster communication between patients and policy makers.
This is a statewide organization dedicated to educational initiatives focused on prostate cancer advocacy issues.


CPAN is a division of the national advocacy organization, the Community Oncology Alliance (COA). CPAN has chapters in cancer centers across the United States.




JOIN THE KICK OFF ZOOM MEETING TO LEARN MORE (scan QR code)
THURSDAY, JUNE 2 ND AT 12 PM
<https://us02web.zoom.us/j/83576736648?pwd=Z2RslZduMG5lVWZTUUY2YUZPT0ZqUT09>

To learn more, contact: Brittany Kaliscik, Director of Patient Experience, New York Cancer & Blood Specialists/CPAN Chapter Advocacy Leader - BKaliscik@NYCancer.com

To learn more about:
Community Oncology Alliance (COA): www.communityoncology.org
Community Oncology Alliance Patient Advocacy Network (CPAN): www.coaadvocacy.org



We support the cure and
Advocate for the Care



www.COMMUNITYONCOLOGY.ORG | www.COAADVOCACY.org



Advocacy Leadership

- David Eagle, MD, Chair of Legislative Affairs and Patient Advocacy
- Brittany Kaliscik, Director of Patient Experience, CPAN Chapter Advocacy Leader
- Rose Gerber, COA Director of Patient Advocacy & Education

6/2/2022 Kickoff Event

7/14/2022 Virtual meeting

CPAN Chapters Participating in Community Events

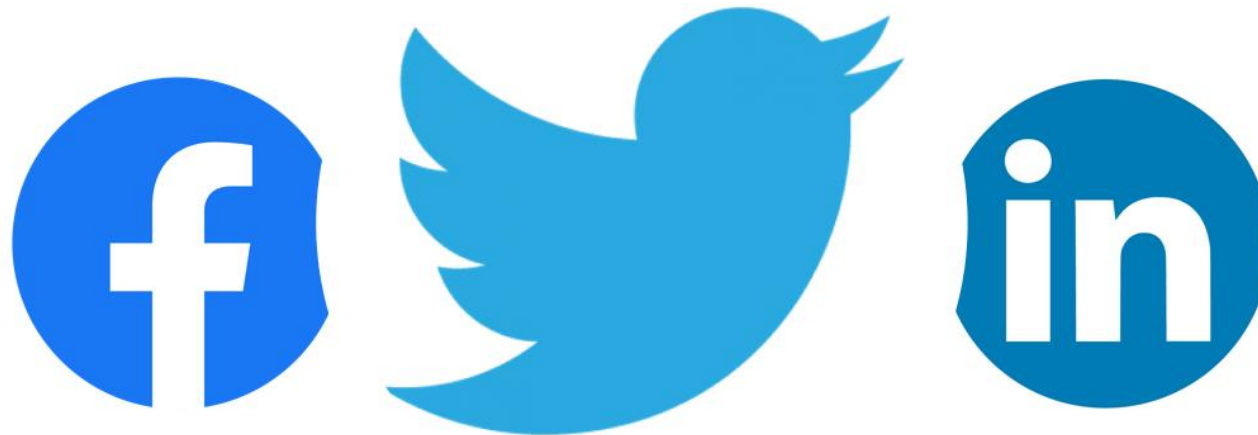
Eastern Connecticut Hematology Oncology

CPAN Chapter ECHO educational booth at ECHO foundation community fundraiser – **May 2022**



COA practices highlighting CPAN in multiple media outlets

These actions reach patients, survivors and our future advocates!



CPAN special feature: Florida Cancer Specialists – The Magazine, Spring 2022

FCS is one of the nations largest community oncology cancer centers.



SPRING 2022

FCS THE MAGAZINE

Leader in Transition
Dr. Lucio Gordan assumes new, 'data-driven' role

SARAH CANNON
Research Institute

FLORIDA CANCER SPECIALISTS
A Research Institute

AmerisourceBergen
ON solutions

FCS THE MAGAZINE

PHYSICIAN LEADERSHIP
PRESIDENT & MANAGING PHYSICIAN
MICHAEL DIAZ, MD

EXECUTIVE LEADERSHIP
CHIEF EXECUTIVE OFFICER
NATHAN H. WALCKER

CHIEF OPERATING OFFICER
JASON COE

CHIEF ADMINISTRATIVE OFFICER
JOYCE NELSON

CHIEF FINANCIAL OFFICER
BRIAN MACCLARY

CHIEF INFORMATION OFFICER
KEN STURTZ

CHIEF LEGAL OFFICER & GENERAL COUNSEL
NANCY ARELLI

CHIEF PROCUREMENT OFFICER
PAUL CHADWICK

CHIEF COMPLIANCE OFFICER
VALERIE EASTWOOD

FLORIDA CANCER SPECIALISTS
A Research Institute

IN PARTNERSHIP WITH
AmerisourceBergen
ON solutions

PUBLISHED BY
LOWLAND
PUBLICATIONS

NATHAN H. WALCKER, CHIEF EXECUTIVE OFFICER

Across our practice, we have embraced this new year of opportunities and challenges at full-speed.

Data increasingly drives the make. In this issue, we show the spotlight on our recently launched Data Governance Program. It's a significant initiative that is enhancing our ability to consistently provide exceptional patient care.

You'll also want to read about our value-based care activities, which continue to rank FCS among the top-performing oncology practices in the country for quality and cost-saving measures.

At all times, our work is centered around those who entrust their care to us. There is no greater reward than to hear from our patients that choosing FCS was their best decision ever.

Any Rodriguez, a breast cancer survivor, tells of her experience with Dr. David Wright and the Tampa Cancer Center team. She describes how every person she encountered welcomed and embraced her like family. The care and support she received enabled her to return to military service, cancer free.

I could not be more proud of the hard work and dedication of our talented and caring physicians and team members. Together we will continue to push FCS to new heights of success and deliver on our promise to our patients by providing world-class cancer care, close to home.

MICHAEL DIAZ, MD, PRESIDENT & MANAGING PHYSICIAN

As an oncologist, it is a privilege and an amazing opportunity to help make the world a better place for cancer patients. In my new role as FCS President & Managing Physician, I look forward to helping FCS achieve many more milestones as an innovative leader in community-based oncology care.

While I am energized by the successes that are ahead of us, certain things will remain constant – above all, our commitment as one team to one mission.

We will continue to lead the way in cutting-edge cancer innovations and discoveries and introduce supportive services that ease stress for patients and families and improve their overall quality of life.

Another constant is our steadfast commitment to innovation across the entire life of cancer care.

No voices are better equipped to make an impact than our dedicated CPAN advocates. They are the patients, survivors, caregivers and clinicians who have experienced cancer firsthand. We are so fortunate for their partnership, and in this issue, you will learn how they are helping eliminate barriers to life-saving community-based cancer care.

Every day, it is a privilege and our passion to serve our patients. We are so grateful for all you do to help us deliver on our mission.

FCS THE MAGAZINE

ADVOCACY SPOTLIGHT

Strategic Partnership
FCS and COA advance interests of patients

BY EMMA WITMER

"I just love the FCS chapter," Gerber said. "They keep me inspired. A lot of what I do is educating and mentoring others. I try my best to keep leaders interested, and when I have leaders like Beth Witmer, Dr. Mike Diaz and Dr. Lucio Gordan, who are high-ranking within the practice and truly support advocacy, I know we can accomplish great things."

FCS launched its CPAN chapter in 2014, under the joint leadership of then Director of Case Management Devin Champlain, RN, MAH, and current Director of Case Management Beth Witmer, RN, OCN. The two served as co-chairs of the chapter for three years until, sadly, Champlain lost his battle with cancer.

Over the last eight years, Witmer and Gerber have worked side by side to educate clinicians, patients, survivors and their families on the complex system of cancer care and empower them to act.

As the CPAN chapter leader for FCS, Witmer is in constant contact with leaders throughout the FCS network to garner support. She organizes quarterly physician-led speaking events with patients and families to provide education and identify what

FCS THE MAGAZINE

ADVOCACY SPOTLIGHT

Strategic Partnership
FCS and COA advance interests of patients

BY EMMA WITMER

"Our goal with CPAN is to make people more aware of what they can do by standing up and advocating for cancer care and the difference that it truly makes in the community setting."

Legislation is coming up that could be helpful or detrimental to their care. Even with the challenges posed by COVID-19 restrictions, Witmer has persevered with virtual events.

"Our goal with CPAN is to make people more aware of what they can do by standing up and advocating for cancer care and the difference that it truly makes in the community setting," Witmer said. "We are always looking for ways to bring more awareness to the importance of this chapter and the need for more patients, families and FCS team members to get involved."

FCS doctors and nurses have added powerful voices to numerous state and national CPAN events by identifying patients willing to share their cancer stories through the "I AM Community Oncology" campaign. In addition, FCS has unveiled Sun, Back Scott and Son, Marco Rubio to experience FCS facilities through the "Sit in My Chair" event. Prior to the pandemic, live visits were hosted at FCS clinics throughout the state.

Time and again, CPAN advocates from FCS have exposed the importance of affordable and easily accessible care and the value of clinical trials, and they regularly speak on CPAN patient advisory boards at statewide events and on Capitol Hill.

One issue that the chapter has worked to address is the impact of pharmacy benefit managers on access to medication.

FCS and CPAN have also worked in tandem to block legislation like the Trump administration's Most Favored Nation proposal, which would have barred at least 20 percent of cancer patients on Medicare from access to treatment.

"We want to de-complicate these issues so that patients and their families have a good understanding of what their rights are and so that their voices can be heard at the legislative level," Witmer said.

"The work we do with CPAN is so important," added FCS President & Managing Physician Michael Diaz, MD. "The better we educate and educate our patients, the better they can advocate for themselves. It helps them understand how and where they can turn for support, and it helps them understand that they are not alone in this process. If we can work together, we can help them navigate through what can be one of the most difficult times in anyone's life."

Email the FCS CPAN group for more information or to learn how you can get involved at CPAN@FCS.com.

"No voices are better equipped to make an impact than our dedicated CPAN advocates. They are the patients, survivors, caregivers and clinicians who have experienced cancer firsthand."

CPAN special feature: New York Cancer & Blood Specialists – July 2022



Advocacy news from the Community Oncology Alliance Patient Advocacy Network (CPAN) – New York Cancer & Blood Specialists (NYCBS) Chapter



Rose Gerber, M.S., Director of Patient Advocacy and Education, Community Oncology Alliance, Washington, DC

Background: Advocacy Partnership

The Community Oncology Alliance (COA) is a national organization representing community oncology (physician owned) cancer centers across the United States; we are proud to have New York Cancer and Blood Specialists (NYCBS) as a member.

COA's mission is to ensure that cancer patients receive quality, affordable, and accessible cancer care in their own communities. COA's Patient Advocacy Network (CPAN) focuses on providing education and raising awareness of independent, community cancer care and the issues that affect the quality and accessibility of cancer care at the local level. CPAN advocates include patients, survivors, caregivers, nurses, pharmacists, oncologists, and all interested members of the community.

The CPAN NYCBS chapter was launched in 2013 with the support of Chief Executive Officer Jeff Vacirca, MD, past COA board president, and Nicole Flores, Chief Administrative Officer and past CPAN Chapter Advocacy Leader. It has been an honor to work with Dr. Vacirca, Nicole, and the incredible NYCBS patients/survivors in the execution of multiple successful advocacy initiatives. Our CPAN NYCBS chapter is now led by **Brittany Kaliscik, Director of Patient Experience**. I look forward to working with Brittany on many new advocacy initiatives going forward.

Collaborative Advocacy Projects (a sampling):

- **NYCBS Patient and Staff Stories Video Project:** 25 participants including NYCBS staff members, patients, survivors, and caregivers shared their experiences with NYCBS in this educational and inspiring video project.
- **CPAN/ NYCBS Advocated on Capitol Hill in Washington, DC:** Advocates from NYCBS joined us on Capitol Hill meeting with members of congress advocating for multiple national oncology issues that impact local patient care.
- **Participation in the Community Oncology National Conference /COA Patient Advocacy Network Advocacy Program Track:** NYCBS cancer patients/survivors and advocates have participated in COA's annual conference from 2014-2022
- **CPAN NYCBS hosted multiple community events including CPAN advocacy education during NYCBS patient appreciation day**

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Current Advocacy Partnership News and Updates:

Our CPAN chapters (in cancer center across the U.S.) including the NYCBS CPAN chapter are inclusive of all cancer types, and we will continue this program model going forward. In addition to our CPAN all-inclusive chapter model, we are excited to share that under the initiative of **David Eagle, MD, Chair, Legislative Affairs and Patient Advocacy for New York Cancer and Blood Specialists** we launched the CPAN NYCBS Prostate Advocacy group on June 2, 2022. The virtual summit included updates on NYCBS from Brittany Kaliscik, Director of Patient Experience, and insight into advocacy concerns for prostate cancer patients from David Eagle, MD. Dr. Eagle provided attendees with updates on the rapidly evolving therapeutics and diagnostics impacting prostate cancer patients. I provided national updates on COA and CPAN. We were grateful for the participation and contributions from the prostate cancer patients/survivors that joined our launch event. The CPAN NYCBS Prostate cancer advocacy group is open to all prostate advocates in New York.



To Learn more about:

The CPAN NYCBS CPAN chapter or the new Prostate Cancer Advocacy contact Brittany Kaliscik, Director of Patient Experience at BKaliscik@NYCancer.com
The Community Oncology Alliance visit our website - www.communityoncology.org
The Community Oncology Alliance Patient Advocacy Network - www.coapatientadvocacy.org

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CPAN in the Local Media



April 2022 - Dr. Ajeet Gajra with Hematology Oncology Associates of Central NY talks about the benefits of research and clinical trials.



Eastern CT Hematology Oncology was featured on the October 1st podcast of CT East. As the cost of cancer care goes up and large hospitals swallow up independent physician practices, ECHO continues to serve the community by providing the highest quality care in a cost-effective and personalized manner. **In the podcast, hear from President Dr. Dinesh Kapur, Administrators Anne Slam and Christie Beausoleil, and nurse and advocacy leader Cynthia Przekop.**



CURE - CPAN Microsite



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CLL

Kidney

Lung

MCL

Ovarian

Prostate

Skin

COA Patient Advocacy Network

HOME / ADVOCACY-GROUPS / COA-PATIENT-ADVOCACY-NETWORK



COA Patient Advocacy Network (CPAN) was created in recognition of the vital role patients should play in advocating for access to local affordable care for all cancer patients. CPAN complements the work of Community Oncology Alliance (COA), which has established a record of unprecedented success in mobilizing community oncology to raise awareness of the issues facing cancer care delivery and to become politically active.

Truly inclusive on all levels, CPAN is a noncancer type specific national network representing all members of the cancer community. CPAN members include patients in active treatment, cancer survivors, professional caregivers, family members, medical and oncology professionals, and members of the general community.

CPAN brings attention to the impact of Medicare legislative policies on cancer patients, specifically the issues affecting local cancer centers. Of great concern is the volume of community cancer clinics that have closed across the United States. CPAN serves as a resource to educate the cancer community about legislative issues affecting the quality and accessibility of cancer care in their own communities. CPAN also serves as a forum for patients to learn how to become advocates for cancer care and provides community oncology practices with education regarding the economic and administrative pressure facing the operation of a community cancer clinic.

CPAN Advocacy Chats - What are CPAN Advocacy Chats?

Launched in August 2020, the CPAN Advocacy Chat series are 30-minute, monthly educational webinars on key cancer issues and the policies that impact them.

Each month, a special guest joins COA's Director of Patient Advocacy & Education, Rose Gerber for a conversation on oncology and advocacy related topics. These chats are held on the 2nd Wednesday of each month at 12:00pm ET. To register visit: www.coaadvocacy.org.

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Community Oncology @oncologyCOA · 8m

FTC action on PBMs could be just what the doctor ordered to improve patient outcomes - from @MedEconomics



medicaleconomics.com

FTC action on PBMs could be just what the doctor ordered to improve pati...
A primer on prescription drug prices, pharmacy benefit managers, government action, and why physicians need to be heard.



Community Oncology @oncologyCOA · 1h

Don't forget to register for the first Advocacy Chat of the year, featuring @TedOkonCOA and @nickcf as quests! @RoseGerberCOA will talk to Ted and Nick about their policy expectations for

Latest from COA Patient Advocacy Network



December – CPAN Advocacy Chat

November 15, 2022

[Article](#)



November News Bulletin

November 14, 2022

[Article](#)

Dayton Physicians Network

Social media and website postings




937-293-1622Find a Location Near You

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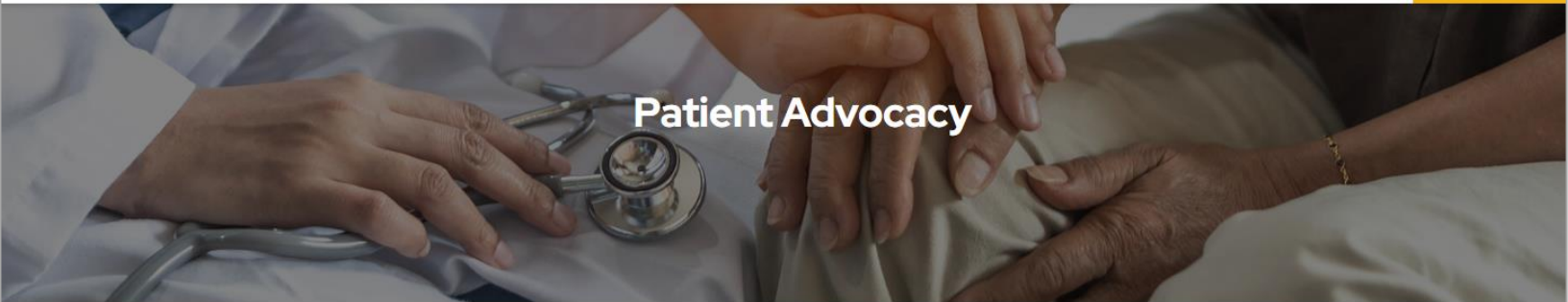
[f](#)[t](#)[v](#)[in](#)

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Over 50 years of caring
Dayton Physicians Network
Cancer Care and Strategy


HomePatients and Support ResourcesReferring PhysiciansOur TeamServicesBlogTelemedicineCareers

Contact Us



Patient Advocacy

Dayton Physicians Network is proud to be part of The Community Oncology Alliance Patient Advocacy Network (CPAN). CPAN is a national advocacy organization committed to raising awareness of independent, community cancer care and the issues that affect it. A community oncology practice is a private, physician-owned cancer clinic that is not part of a hospital, academic center, or medical teaching institution. CPAN advocates — including patients, survivors, caregivers, nurses, pharmacists, oncologists, and more — share their personal stories and advocacy power so elected officials understand the importance of local, affordable, and accessible cancer care close to where they live and work.



The Community Oncology Alliance (COA) is a non-profit organization dedicated to advocating for community oncology practices and, most importantly, the patients they serve. COA is the only organization dedicated solely to community oncology where the majority of Americans with cancer are treated. The mission of COA is to ensure that cancer patients receive quality, affordable, and accessible cancer care in their own communities.

CPAN Advocacy Chats:

Launched in August 2020, the CPAN Advocacy Chats series are 30-minute, monthly educational webinars on key cancer issues and the policies that impact them. Each month, a special guest joins COA's Director of Patient Advocacy & Education, Rose Gerber for a conversation on oncology and advocacy-related topics.

Dayton Physicians Network
May 3 at 12:08 PM · 🌐

Dayton Physicians Network is proud to be part of [Community Oncology Alliance](#) Patient Advocacy Network (CPAN)

Learn more about Community Oncology Alliance and Patient Advocacy at:
<https://daytonphysicians.com/patient-advocacy/>
[#patientadvocacy](#) [#coa](#) [#cpan](#)



Eastern CT Hematology Oncology Associates

Social media and website postings



CPAN Appoints First Official Advisory Board with ECHO Represented

Board Will Guide Network and Provide Insight for Growing Advocacy Base



Cynthia Przekop, RN, BSN

In response to a growing network of advocates, the COA Patient Advocacy Network (CPAN) has appointed its first formal advisory board. As CPAN expands and evolves, it is important to have a national structure of leaders to guide development and process feedback from members and chapters. This board was selected based upon each member's commitment to CPAN and their previous work supporting patient advocacy.

We are thrilled that ECHO's very own **Cynthia Przekop, RN, BSN**, has been selected to serve on this board.

CPAN is a national advocacy organization committed to raising awareness of independent, community cancer care and the issues that affect it. CPAN

advocates — patients, survivors, caregivers, nurses, pharmacists, oncologists, and more—share their personal stories and advocacy power so elected officials understand the importance of local, affordable, and accessible cancer care close to where they live and work. The 30 CPAN practice-based chapters around the country educate, engage, and activate CPAN advocates around key national cancer care issues. CPAN membership is free, and we welcome your voice.

The board is a 16-member body representing 13 practices from 11 states. The members come from a variety of backgrounds, from communications to social work to nurses to cancer survivors. The variety among board members represents the wide variety of advocates in CPAN. In their duties, the board will work alongside CPAN Medical Co-Chairs Miriam Atkins, MD, and Harsh Vyas, MD, FACP, and Director of Patient Education & Advocacy Rose Gerber. The advisory board will contribute their insight into the evolution of CPAN with the goals of directly aligning CPAN's efforts to support COA's policy initiatives.

"Dr. Atkins, Dr. Vyas, and I are excited to start working with the board," said Gerber. "Their perspectives and proximity to chapter members will help inform the steps taken at the national level. Conversely, we will be able to translate national level decisions into actionable steps at the state and local level. I am thrilled to get to work with this group of hardworking advocates."



Eastern Connecticut Hematology and Oncology Associates - ECHO

May 16 at 4:31 PM · 🌐

Dr. Kapur was the featured speaker in a recent advocacy chat about the role of clinical trials. In addition to discussing the clinical trial process, Dr. Kapur provides insight into the evolution of clinical trials and how community oncology practices can create even more access to clinical trials for patients with cancer.

advocacy
CHATS

Clinical Trials - Conversations with Community Oncologists



Dinesh Kapur, MD
Eastern Connecticut Hematology and
Oncology Associates



Rose Gerber
Community Oncology Alliance


12pm ET | May 11, 2022

YOUTUBE.COM

Clinical Trials - Conversations with Community Oncologists: A CPAN Advocacy Chat


Florida Cancer Specialists Social media postings



**Florida Cancer Specialists & Research Institute**
April 11 · 🌐

It's not too late to register for the [Community Oncology Alliance](#) CPAN Advocacy Chats series taking place tomorrow, April 13. The short, monthly educational webinars cover key cancer issues and the policies that impact them.

This session will address the issue of health equity in the health care system. Register here: <https://bit.ly/37ayDjs>



Addressing Health Equity in the Health Care System

2022

REGISTER TODAY

COAADVOCACY.ORG

CPAN Advocacy Chat: Addressing Equity in the Health Care System

CPAN Advocacy Chat: Addressing Equity in the Health Care System Register Here Today for the...

**Florida Cancer Specialists & Research Institute**
Yesterday at 12:48 PM · 🌐

The FCS Community Oncology Alliance (COA) Patient Advocacy Network (CPAN) Chapter uses education and outreach to advocate for innovation, policies and reform in the community oncology space. The group includes patients, caregivers, and providers, among others.


See the many ways our FCS CPAN Chapter advocates for patients: <https://bit.ly/3N0JcVr>

Join the FCS CPAN Chapter's quarterly virtual meeting: Wednesday, May 11 at 5:30 p.m. here: <https://bit.ly/3LUXhsa>



FLCANCER.COM


Strategic Partnership: FSC and COA advance interests of patients - Florida Cancer Specialists

**Florida Cancer Specialists & Research Institute**
May 3 at 12:00 PM · 🌐

The FCS CPAN Chapter is hosting its first meeting of the year, featuring hematologist and medical oncologist Ferdy Santiago, MD who will lead a discussion on the importance of the role community oncology plays throughout a cancer patient's journey, becoming a true medical home. We invite anyone interested in advocating for oncology patients to join this free, virtual session.


#community #oncology #COA #CPAN #FCS

View details and register: <https://fb.me/e/oLdly7XyJ>



Join Ferdy Santiago, MD for an informative discussion to learn how how CPAN helps community oncology patients.

May 11, 2022 | 5:30 P.M



Fort Wayne Medical Oncology Hematology

Social media postings



Fort Wayne Medical Oncology and Hematology
September 12, 2022 · 🌐

COAAdvocacySummit.com

**COMMUNITY ONCOLOGY
ADVOCACY
SUMMIT '22**

*EDUCATING CANCER
ADVOCATES*

Join us virtually
Wednesday,
September 28, 2022

REGISTER

#CPANAdvocacy

Community Oncology Alliance
September 6, 2022 · 🌐

The Community Oncology Advocacy Summit will be here before you know it - have you registered? Patients, survivors, care providers, and advocates can register for FREE.

If you're dedicated to making cancer care accessible and affordable for everyone, the Community Oncology Advocacy Summit is for you. Make sure you're registered and join us on Wednesday, September 28!

<https://coaadvocacysummit.com/>

Fort Wayne Medical Oncology and Hematology
February 15, 2022 · 🌐

We're so grateful! You ranked us among the best in the [Community Oncology Alliance](#) national survey of cancer patients.

Cancer care brings us into your life at a difficult time. We're committed to helping make things better. The FWMOH team of nurses, admins, technicians and oncologists thank you for this recognition.

“ Fort Wayne Medical Oncology & Hematology received among the highest patient satisfaction rating in a national survey for cancer patients. ”

Hematology Oncology Associates of Central NY

Social media and website postings



Cancer Clinical Trials & Research 101: A Public Education Forum for Patients, Families & Friends

- Brief Presentation followed by Q &A
- Meet Our Research Team and Fellow Patients
- Learn About our Patient Advocacy Efforts
- Light Dinner

Sponsored by HOA's



Tuesday, May 17, 5-6:30 p.m. - Reservation Required
HOA Office - 3rd floor - 5008 Brittonfield Parkway, East Syracuse, NY 13057

Make a reservation today! Spaces are limited.

When

Tuesday, May 17, 2022 from 5:00 PM to 6:30 PM EDT

[Add to Calendar](#)

Where

HOA Brittonfield Office - 3rd floor
5008 Brittonfield Parkway
East Syracuse, NY 13057

[Register Now!](#)

New York Cancer & Blood Specialists

Social media postings




New York Cancer & Blood Specialists
4,621 followers
3d • 📍

The NYCBS team and Dr. Eagle provided Congressman Garbarino with a first-hand account and demonstration of what it's like to be treated for cancer in a community oncology practice setting.

To learn more about Dr. Eagle, visit: <https://bit.ly/3pS1K0z>

#nycbs #conqueringcancertogether #healthcare #wellness #community



You and 38 others


1 share

New York Cancer & Blood Specialists
4,894 followers
46m • 📍

On September 28, NYCBS will be attending the Virtual Community Oncology Advocacy Summit: The Power of Advocacy! There's no better event to learn about the latest in cancer policy and the best strategies for affecting change.

If you, a family member, or friend is living with cancer, you can attend this event for FREE to learn how to talk to lawmakers about the importance of community oncology.

Make sure your voice is heard! To learn more, visit: <https://loom.ly/SkpPhMw>



Like Comment Share Send

New York Cancer & Blood Specialists
4,702 followers
2w • 📍

Our monthly CPAN advocacy chats are a great opportunity to engage in advocacy! Join us on Wednesday 8/10/2022 for The Psychosocial Impact of Cancer, with guest speaker, Lauren Chatalian, MSW, LCSW, Director of Advocacy/Women an ...see more



Rose Gerber, MS and 19 others

1 comment • 3 shares

Like Comment Share Send

Northwest Medical Specialties Website: Showcasing our CPAN Chapter Advocacy from the Washington State Capitol to Our Nation's Capitol



Events

Stay Tuned for more Advocacy Events...

- Speak to a Nurse
- About Appointments
- Getting Ready for Your Visit
- Insurance Information
- Financial Consultation
- Patient Education
- HealthWise
- Learn About Your Cancer
- Q & A (Cancer)
- Learn About Your Disease
- Classes
- Nutrition Classes
- Exercise Classes
- Support & Resources
- Support Groups
- Resource Help
- Community Resources



News

[Community Oncology Alliance \(COA\) Patient Advocacy Network \(CPAN\) Monthly News Bulletin](#)
[COA Advocacy Latest News](#)

About Community Oncology

A community oncology practice is a private physician owned business not owned by a hospital, academic or medical teaching institution. The practice may have only one oncologist on staff or may employ more than 100 oncologists. A community oncology practice can be located in a rural location or a large city. Community oncology practices may have one location or in some states such as Florida, over 90 locations. Access to the most current treatment protocols, clinical trials, and comprehensive care is available in the community oncology setting.

In a community oncology practice, the mission is clear:

- Deliver up-to-date, safe, and effective cancer care in a community-based setting
- Provide value to patients and payers (insurance companies, Medicare or an individual)
- Provide excellent quality of care

The mission of patient care drives the operational details of a community oncology practice. Most community oncologists care for patients with a variety of cancers. Most also manage any side effects that come with cancer treatment and often function as the patient's primary care physician, as an Oncology Medical Home, while the patient is in active treatment. Once active treatment has been completed, community oncologists will monitor patients in remission, often for the remainder of their lives.



Community Oncology Alliance Patient Advocacy Network (CPAN)

The Community Oncology Alliance Patient Advocacy Network (CPAN) is a national advocacy organization committed to raising

awareness of independent, community cancer care and the issues that affect it. A community oncology practice is a private, physician-owned cancer clinic that is not part of a hospital, academic center, or medical teaching institution. CPAN advocates — including patients, survivors, caregivers, nurses, pharmacists, oncologists, and more — share their personal stories and advocacy power so elected officials understand the importance of local, affordable, and accessible cancer care close to where they live and work.

CPAN was created in recognition of the vital role patients play in advocating for access to local, affordable cancer care. The network educates the community about policy issues affecting the quality and accessibility of cancer care at the local level. It also serves as a non-cancer type specific organization for individuals to learn how to become advocates for cancer care and provides community oncology practices with education regarding the economic and administrative pressures facing clinic operations.

CPAN chapters are based within local cancer centers where they educate, engage, and activate advocates around key national cancer care issues. The dedicated CPAN advocates empower the work of the Community Oncology Alliance and allow it to have an unprecedented record of advocacy success. Of great concern is the volume of community cancer clinics that have closed across the United States in recent years, and the bureaucratic burdens that overrule physician expertise and delay access to critical treatments. These create challenges for patients in active treatment, as well as survivors receiving long-term care. CPAN advocates regularly share their experiences with policymakers on Capitol Hill, in their local cancer centers, and through the media.

How can you get involved?

Your story is the most powerful advocacy tool for community oncology. No matter your desired level of commitment — advocate, chapter leader, policymaker liaison, storyteller, on-the-ground support and more — CPAN has a role for you. CPAN is actively recruiting motivated cancer care advocates. Advocates will join a community working together to positively influence cancer care policy across the country. Membership is free and everyone is welcome. Contact **Abra Kelson** at akelson@nwmsonline.com or, (253) 200-3164, for more information about NWMS Patient Advocacy Group.



CPAN Participated in and/or supported Multiple Advocacy Events/Initiatives both Internally and Externally...A sampling

Genmab Advocacy Event, CPAN Chapter Advocacy Leader, New York Cancer and Blood Specialists representing CPAN – with Mark Peters, Sr. Director of Patient Advocacy, Genmab



Advocates at the annual American Society of Clinical Oncology Conference.



2022 COA Payer Exchange Summit



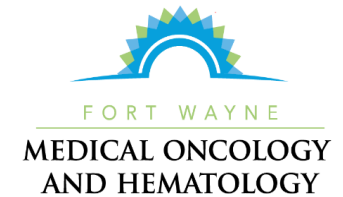
Diverse Perspectives on What is High-Quality Cancer Care

 <p>Bo Gamble Director of Quality & Value Community Oncology Alliance MODERATOR</p>	 <p>Park Ginder, PhD Superintendent Southwest Allen County Schools, Cancer Survivor</p>
 <p>Matthew Skelton, MD Blue Ridge Cancer Care</p>	 <p>Chris Skisak, PhD Executive Director Houston Business Coalition on Health</p>

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CPAN Participated in and/or supported Multiple Advocacy Events/Initiatives both Internally and Externally...A sampling



CPAN National Leadership Team



Rose Gerber
Director of Patient Advocacy
& Education



Welcome incoming 2023 CPAN Medical
Co-Chair, Emily Touloukian, DO, with
Coastal Cancer Center, SC



Thank you, Harsha Vyas, MD, FACP,
Cancer Center of Middle GA, for serving
as CPAN Medical Co-Chair in 2022!



Thank you, Miriam Atkins, MD, FACP,
Augusta Oncology for serving as CPAN
Medical Co-Chair from 2016-2022.
Best wishes in your new role as COA
President!

CPAN Advisory Board

16 Members – 13 Practices – 12 States



Betty Apt
Survivor, GA



Susanne Johnson-
Berns, BSA
Northwest Georgia
Oncology Center



April Brake
Tennessee Oncology



Victoria Foley
New England Cancer
Specialists



Abra Kelson, LICSW
Northwest Medical
Specialties



Chelsea Klock, RN, OCN
Hematology Oncology
Associates of Central
NY



Randy Mansfield
Survivor, UT



Lance Ortega, MBA,
BSN, RN, OCN
Texas Oncology



Lisa Poiry, RN, OCN
Fort Wayne Medical
Oncology
Hematology



Cynthia Przekop, RN, BSN
Eastern CT Hematology
Oncology



Tami Ramey
Survivor, TX



Jihane Saade, RN
Regional Cancer
Care Associates



Jennifer Sassano,
MSN, MHA, MSP-
BH, RN, NE-BC
Texas Oncology



Susan Sabo-Wagner,
RN, MSN, OCN
Oncology
Consultants



Jeff Sargent
Dayton Physicians
Network



Beth Wittmer, RN,
MSN, OCN
Florida Cancer
Specialists

CPAN Chapter Advocacy Leaders



- **Augusta Oncology (GA):** Sherry Hutto, RN, Nurse Navigator, Carla Rollins, RN, OCN, Nurse Navigator
- **Cancer & Blood Specialists of Arizona (AZ)**
- **Cancer Center of Middle Georgia (GA)**
- **Carolina Blood and Cancer Care (SC)**
- **Dayton Physicians Network (OH):** Jeff Sargent, Director of Marketing and Business Development and Tara Bartley, Program Coordinator
- **Eastern Connecticut Hematology Oncology Associates/ECHO (CT):** Cyndi Przekop, RN, BSN, Clinical Nurse Manager
- **Florida Cancer Specialists and Research Institute (FL):** Jennifer Bradley, Director Corporate Communications, Christina Caruso, RN, OCN, Clinical Research Coordinator, Michelle Robey, Vice President of Marketing, Kathleen (Kat) Wade, Director of Marketing
- **Fort Wayne Medical Hematology Oncology (IN):** Lisa Poiry, RN, OCN, Director of Quality Services
- **Genesis Cancer Center (AR):** Jennifer Hare, RN, Charge Nurse & Dana Threadgill, Office Manager
- **Hematology Oncology Centers of Central NY/HOACNY (NY):** Chelsea Klock, RN, OCN & Ashley Orlowske, RN
- **Highlands Oncology (AR):** Tracy Thurow, RN, ONC, Director of Clinical Services and Rachel Parker, LPN, Assistant Director of Clinical Services
- **New England Cancer Specialists (ME):** Victoria Foley, Director of Marketing, CPAN Advisory Board Member
- **New Mexico Cancer Center (NM)**
- **New York Cancer Specialists (NY):** Brittany Kaliscik, Director of Patient Experience
- **Northwest Georgia Oncology Centers (GA):** Susanne Johnson Berns, BSA, GGCP, Accounting/Purchasing Manager
- **Northwest Medical Specialties (WA):** Abra Kelson, LICSW, Supportive Services Supervisor/ Program Director CSC-NWMS and Sansara Owens, MSW, LMSW, LSWA-IC, Social Worker
- **Oklahoma Cancer Specialists, (OK):** Diane Reed, RN, Manager of Gynecologic Services
- **PA Cancer Specialists & Research Institute formerly Gettysburg Cancer Center (PA)**
- **Regional Cancer Care Associates (NJ):** Jihane Saade, RN, BSN, MSN and Jennifer White, RN, MSN, CEN, Director of Infusion Services
- **Tennessee Oncology (TN):** April Brake, Patient AR Manager, Financial Counseling Manager
- **Texas Oncology (TX):** Lance Ortega, MBA, BSN, RN, OCN, Director, Nursing Services and Jennifer Sassano, MSN/MHA, MSP-BH, RN NE-BC, Manager, Nursing Float Pool
- **The Center for Cancer and Blood Disorders (TX)**
- **Utah: Randy Mansfield**

It is my honor to represent COA/CPAN and cancer survivors in a variety of national advocacy leadership roles – *Rose Gerber*



- Advanced Topic for Oncology Pharmacy Professionals (ATOPP) Summit Oral Oncolytics Coalition Workshop - **Speaker**
- ASCO/COA OMH Task Force: Patient Centered Cancer Care Certification Pilot Program – **Nominated Patient Representative and Speaker**
- ASCO ONS Chemotherapy Administration Panel – **Nominated Patient Representative**
- Association for Value-Based Cancer Care (AVBCC) Summit – Advocacy and Emerging Roles in Cancer Care - **Moderator**
- National Consortium Breast Centers (NCBC) Survivors Leadership committee - **Founding Member and Keynote Speaker**
- National Patient Advocate Foundation (NPAF) Project Innovation Advisory Group – **Invited member/Key Opinion Leader**
- Pfizer Patient Centricity Initiative - Clinical Trials Workstream Group – **Invited member/Key Opinion Leader**
- Pfizer Oncology Patient Centricity Ecosystem – **Invited member/Key Opinion Leader**
- COA Health Equity Committee - **Member**



Thank you for all the advocacy work YOU do!

Together we provide encouragement and education to cancer patients and cancer survivors across the U.S!



Rose Gerber

Director of Patient Advocacy & Education

Cancer Survivor

Community Oncology Alliance

roseg@coacancer.org