The Impact of Health Equity on Cancer Care

Today’s Chat Agenda

• Updates: Community Oncology Alliance (COA) and COA’s Patient Advocacy Network (CPAN)
• Introduction Audrey Davis, Cancer Support Community
  o How are patients affected by socioeconomic factors.
  o What can be done to alleviate the negative impacts of these factors?
As the largest professionally led nonprofit network of cancer support worldwide, the Cancer Support Community is dedicated to ensuring that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community.
Objectives

1. Understanding Contextual History and Current Concerns

2. How are Patients Affected by Socioeconomic Factors?
   Understanding Contextual History and Current Concerns

3. HRSNs: What Can be Done to Mitigate Negative Impacts
   Health-Related Social Needs (HRSNs) and a Model for Addressing Them

4. Cancer Support Community’s Efforts

5. Next Steps
How Are Patients Affected by Socioeconomic Needs?

Maslow's hierarchy of needs

- **Self-actualization**: desire to become the most that one can be
- **Esteem**: respect, self-esteem, status, recognition, strength, freedom
- **Love and belonging**: friendship, intimacy, family, sense of connection
- **Safety needs**: personal security, employment, resources, health, property
- **Physiological needs**: air, water, food, shelter, sleep, clothing, reproduction

Source: Plateresca / Getty Images
How Are Patients Affected by Socioeconomic Needs?

Accountable Health Communities Health-Related Social Needs Screening Tool (Source: Centers for Medicare and Medicaid Services (CMS))
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How Are Patients Affected by Socioeconomic Needs?

Emotional distress is prevalent across the cancer continuum, and the greatest number of people experience mental health concerns during diagnosis, treatment, and recurrence.

- **67%** during treatment
- **65%** at recurrence
- **65%** waiting for test results
- **61%** at diagnosis

Source: www.cancerandmentalhealth.com
What Can Be Done to Alleviate the Negative Impacts of Health-Related Social Needs on Cancer Patients?

- Research
- Communication
- Collaboration
- Navigation
- Advocacy!
Access to Licensed Professionals

Free personalized proactive Navigation for cancer patients and their loved ones, by phone, chat, and video through our Cancer Support Helpline.
Cancer Support Community’s Efforts to Reduce Health-Related Social Needs and Improve Health Equity for All Patients

Patient and Caregiver Resources

Free award-winning educational materials covering a broad range of cancer topics – such as caregiving, clinical trials, nutrition, how to talk to your kids, and more.
Cancer Support Community’s Efforts to Reduce Health-Related Social Needs and Improve Health Equity for All Patients

CSC’s Health Equity Department

Psychosocial Support Needs Landscape Analysis with CSC’s Market Research Team

- Learn from rural, Hispanic/Latino, & Black/African American members
- Network partner collaboration and partnership
- Development of best practices for providing support & addressing support barriers
Cancer Support Community’s Efforts to Reduce Health-Related Social Needs and Improve Health Equity for All Patients

CSC’s Health Equity Department

Cancer Disparities Toolkit

- Accessible data set to advance health equity
- Sorted by population and/or cancer type
- Factual information → Policy advancement
Cancer Support Community’s Efforts to Reduce Health-Related Social Needs and Improve Health Equity for All Patients

CSC’s Research and Training Institute (RTI)

Cancer Experience Registry
- Free and confidential online survey
- Captures patient and caregiver experience
- Various topics addressed
Cancer Support Community’s Efforts to Reduce Health-Related Social Needs and Improve Health Equity for All Patients

CSC’s Action Center & Cancer Policy Institute (CPI)

Action Center
- Learn how to become an advocate
- Join our grassroots network
- Review our legislative priorities
Cancer Support Community’s Efforts to Reduce Health-Related Social Needs and Improve Health Equity for All Patients

CSC’s Action Center & Cancer Policy Institute (CPI)

Cancer Policy Institute
- Joins patient advocates with policy experts
- Ensures that the patient and caregiver voice is heard
- Research-based and -supported
Name: Audrey Davis - Director of Health Equity
Email: adavis@cancersupportcommunity.org

Resources

CSC’s Cancer Policy Institute (CPI) - Learn more about our legislative efforts and focus areas: https://www.cancersupportcommunity.org/cancer-policy-institute

Become an advocate with CSC! - https://www.cancersupportcommunity.org/become-advocate

CSC’s Cancer Disparities Toolkit - Learn about health disparities by cancer and population type - https://www.cancersupportcommunity.org/healthequity

Complete our Cancer Experience Registry and make your voice heard! - https://www.cancersupportcommunity.org/registry

www.cancersupportcommunity.org
Works Cited


Slides 6-8: Accountable Health Communities Health-Related Social Needs Screening Tool: https://innovation.cms.gov/files/workshops/ahcm-screeningtool


Slide 10: Health-Related Social Needs Community- and Beneficiary-Based Models: https://www.healthaffairs.org/content/forefront/lessons-five-years-cms-accountable-health-communities-model
Thank You

Audrey Davis, MA,LPC, PM-LPC
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Thank You to Audrey Davis & Our Listeners! Don’t miss our next advocacy chat Wednesday, May 17th at 12:00 pm ET

Clinical Trials in the Community Oncology Setting: Positive Impact on Patient Care

Colleen Lewis, MSN, ANP-BC, AOCNP
Vice President, Nursing & Research
Florida Cancer Specialists & Research Institute