



advocacy  
CHATS

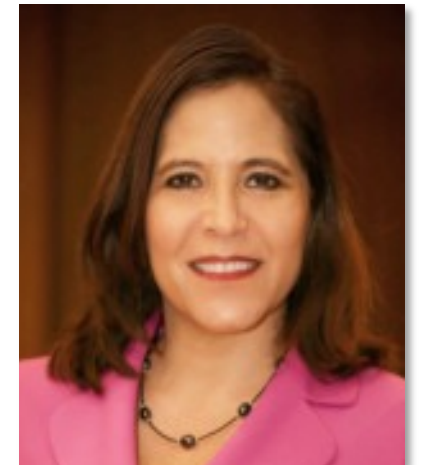
# *The Impact of Health Equity on Cancer Care*

## Today's Chat Agenda

- **Updates: Community Oncology Alliance (COA) and COA's Patient Advocacy Network (CPAN)**
- **Introduction Audrey Davis, Cancer Support Community**
  - How are patients affected by socioeconomic factors.
  - What can be done to alleviate the negative impacts of these factors?



Audrey Davis, LPC, PM-LPC  
Director of Health Equity  
Cancer Support Community



Rose Gerber, MS  
Director of Patient Advocacy & Education  
Community Oncology Alliance



CANCER SUPPORT  
**COMMUNITY**

COMMUNITY IS STRONGER THAN CANCER

# Our Mission

As the largest professionally led nonprofit network of cancer support worldwide, the Cancer Support Community is dedicated to ensuring that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community.



# Agenda

1

Objectives

2

How are Patients Affected by Socioeconomic Factors?

Understanding Contextual History and Current Concerns

3

HRSNs: What Can be Done to Mitigate Negative Impacts

Health-Related Social Needs (HRSNs) and a Model for Addressing Them

4

Cancer Support Community's Efforts

5

Next Steps



# How Are Patients Affected by Socioeconomic Needs?



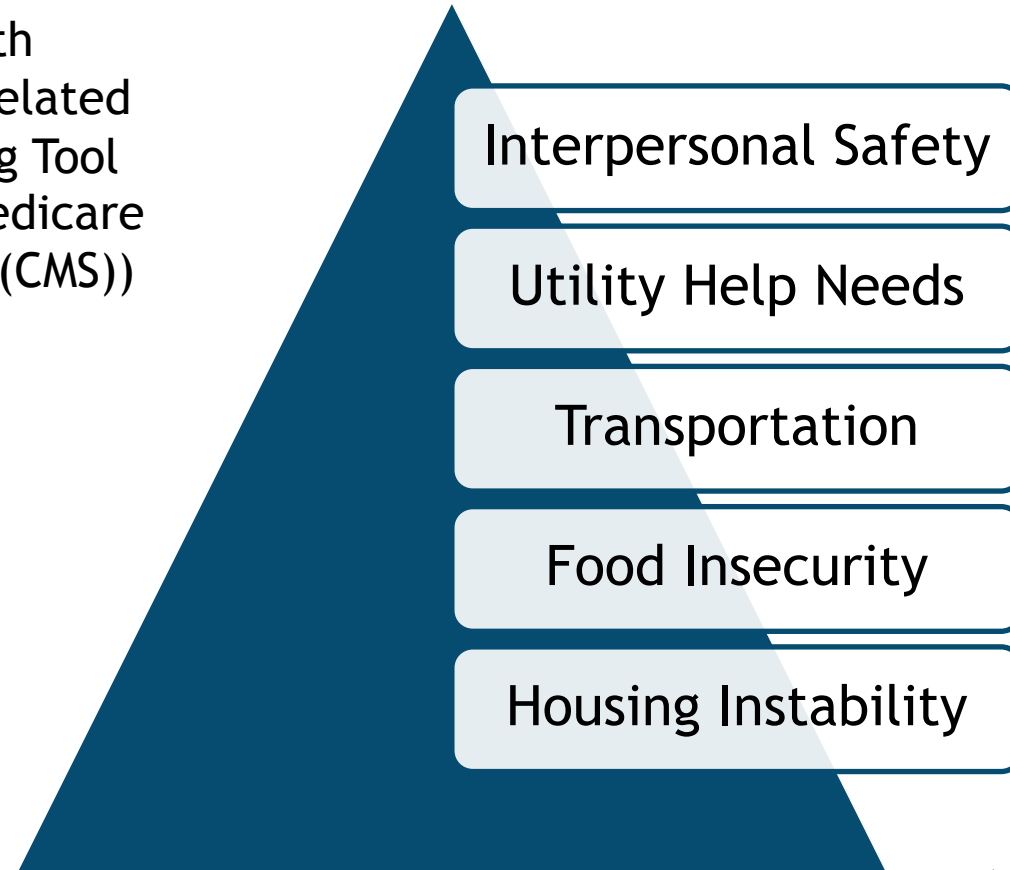
Source: Plateresca / Getty Images

## Maslow's hierarchy of needs



# How Are Patients Affected by Socioeconomic Needs?

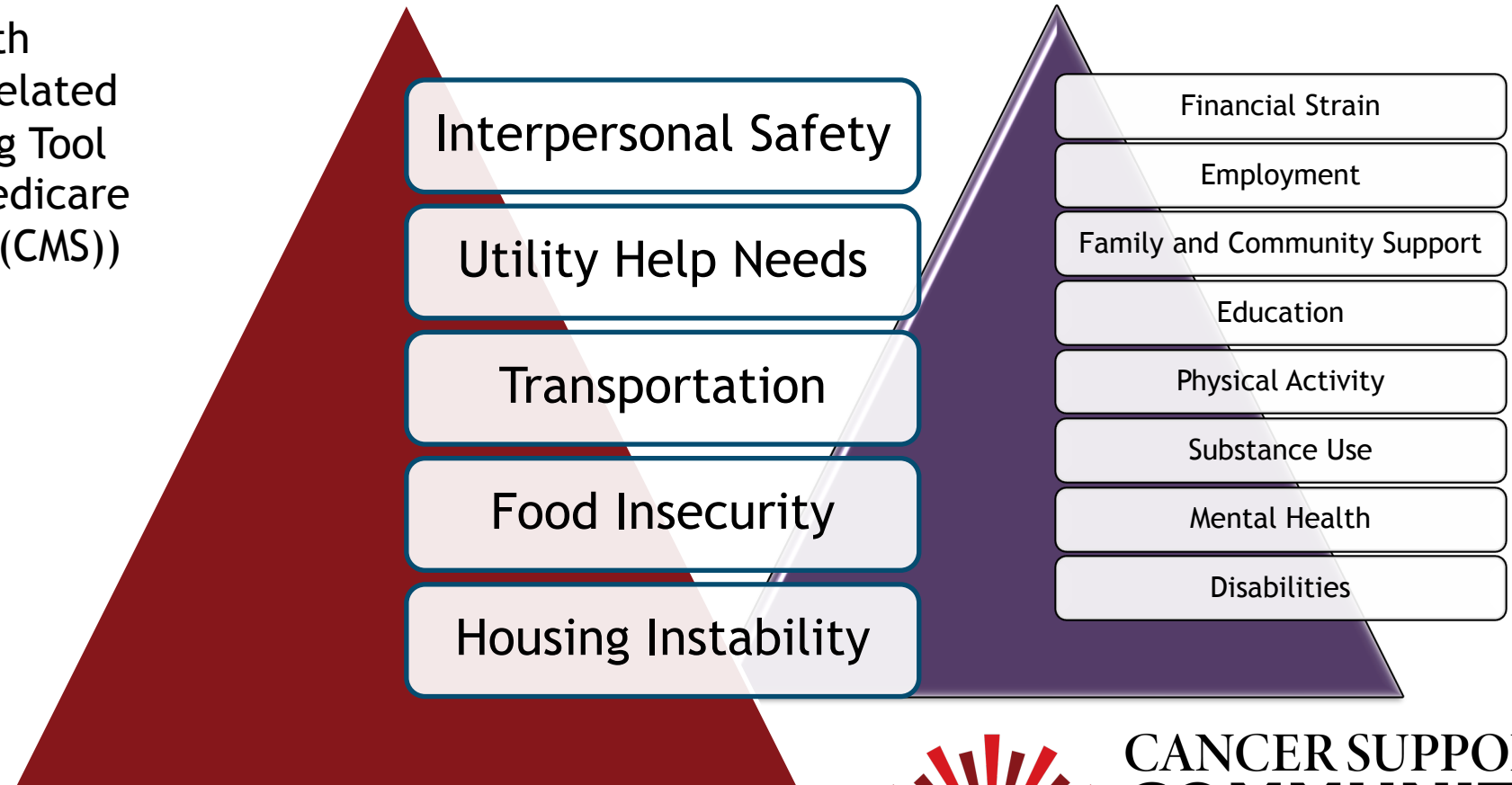
Accountable Health  
Communities Health-Related  
Social Needs Screening Tool  
(Source: Centers for Medicare  
and Medicaid Services (CMS))



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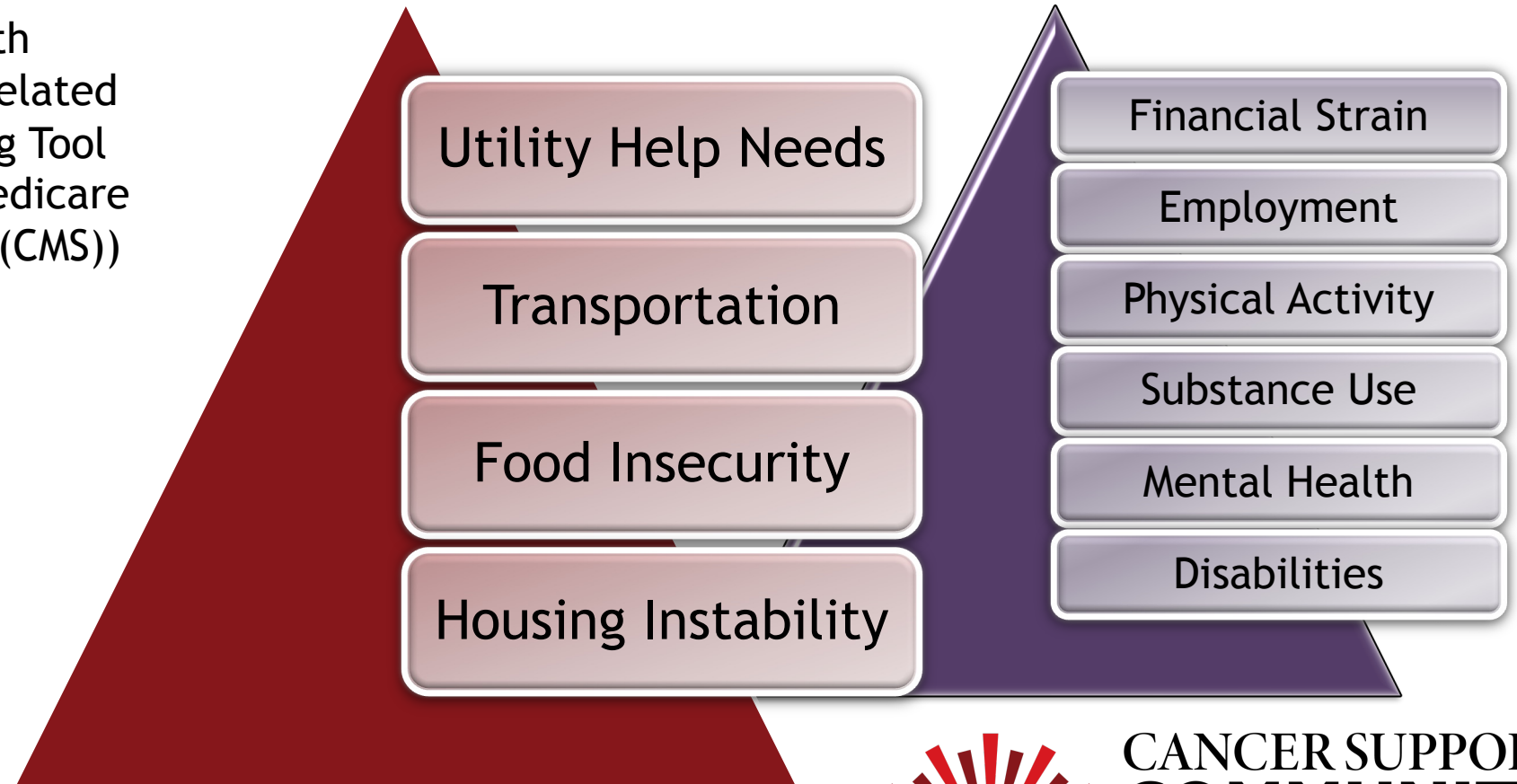
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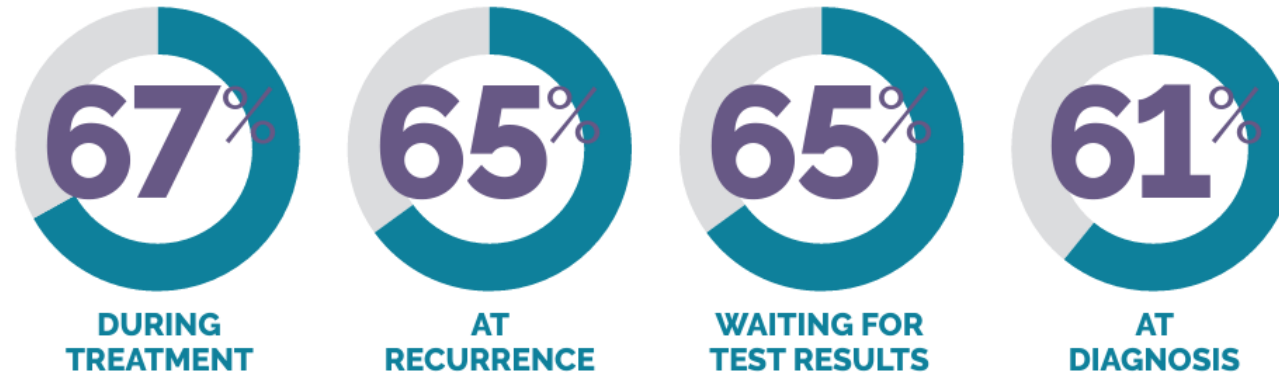
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# How Are Patients Affected by Socioeconomic Needs?

Emotional distress is prevalent across the cancer continuum, and the greatest number of people experience mental health concerns during **diagnosis, treatment, and recurrence**



Source: [www.cancerandmentalhealth.com](http://www.cancerandmentalhealth.com)



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## What Can Be Done to Alleviate the Negative Impacts of Health-Related Social Needs on Cancer Patients?

- ❖ Research
- ❖ Communication
- ❖ Collaboration
- ❖ Navigation
- ❖ Advocacy!

Cancer Support Community's Efforts to Reduce Health-Related Social Needs & Improve Health Equity for All Patients

## Access to Licensed Professionals

Free personalized proactive Navigation for cancer patients and their loved ones, by phone, chat, and video through our Cancer Support Helpline

Cancer Support Community's Efforts to Reduce Health-Related Social Needs and Improve Health Equity for All Patients

## Patient and Caregiver Resources

Free award-winning educational materials covering a broad range of cancer topics – such as caregiving, clinical trials, nutrition, how to talk to your kids, and more.



# Cancer Support Community's Efforts to Reduce Health-Related Social Needs and Improve Health Equity for All Patients

## CSC's Health Equity Department

### Psychosocial Support Needs Landscape Analysis with CSC's Market Research Team

- ❖ Learn from rural, Hispanic/Latino, & Black/African American members
- ❖ Network partner collaboration and partnership
- ❖ Development of best practices for providing support & addressing support barriers



# Cancer Support Community's Efforts to Reduce Health-Related Social Needs and Improve Health Equity for All Patients

## CSC's Health Equity Department

### Cancer Disparities Toolkit

- ❖ Accessible data set to advance health equity
- ❖ Sorted by population and/or cancer type
- ❖ Factual information → Policy advancement



# Cancer Support Community's Efforts to Reduce Health-Related Social Needs and Improve Health Equity for All Patients

## CSC's Research and Training Institute (RTI)

### Cancer Experience Registry

- ❖ Free and confidential online survey
- ❖ Captures patient and caregiver experience
- ❖ Various topics addressed



# Cancer Support Community's Efforts to Reduce Health-Related Social Needs and Improve Health Equity for All Patients

## CSC's Action Center & Cancer Policy Institute (CPI)

### Action Center

- ❖ Learn how to become an advocate
- ❖ Join our grassroots network
- ❖ Review our legislative priorities





# Cancer Support Community's Efforts to Reduce Health-Related Social Needs and Improve Health Equity for All Patients

## CSC's Action Center & Cancer Policy Institute (CPI)

### Cancer Policy Institute

- ❖ Joins patient advocates with policy experts
- ❖ Ensures that the patient and caregiver voice is heard
- ❖ Research-based and -supported



Name: Audrey Davis - Director of Health Equity

Email: [adavis@cancersupportcommunity.org](mailto:adavis@cancersupportcommunity.org)



## Resources

CSC's Cancer Policy Institute (CPI) - Learn more about our legislative efforts and focus areas:  
<https://www.cancersupportcommunity.org/cancer-policy-institute>

Become an advocate with CSC! - <https://www.cancersupportcommunity.org/become-advocate>

CSC's Cancer Disparities Toolkit - Learn about health disparities by cancer and population type -  
<https://www.cancersupportcommunity.org/healthequity>

Complete our Cancer Experience Registry and make your voice heard! -  
<https://www.cancersupportcommunity.org/registry>

[www.cancersupportcommunity.org](https://www.cancersupportcommunity.org)



# Works Cited

Slide 5: Maslow's Hierarchy of Needs:

<https://www.thoughtco.com/maslows-hierarchy-of-needs-4582571>

Slides 6-8: Accountable Health Communities Health-Related Social Needs Screening Tool:

<https://innovation.cms.gov/files/worksheets/ahcm-screeningtool>

Slide 9: Emotional Distress Along the Cancer Continuum:

[https://www.cancerandmentalhealth.com/wp-content/uploads/2023/02/FINAL\\_Updated\\_BeiGene\\_Infographic\\_800x2900PX.pdf](https://www.cancerandmentalhealth.com/wp-content/uploads/2023/02/FINAL_Updated_BeiGene_Infographic_800x2900PX.pdf)

Slide 10: Health-Related Social Needs Community- and Beneficiary-Based Models:

<https://www.healthaffairs.org/content/forefront/lessons-five-years-cms-accountable-health-communities-model>

# Thank You



Audrey Davis, MA, LPC, PM-LPC  
Director of Health Equity, Cancer Support Community  
Email: [adavis@cancersupportcommunity.org](mailto:adavis@cancersupportcommunity.org)

**Thank You to Audrey Davis & Our Listeners!**

**Don't miss our next advocacy chat**

**Wednesday, May 17<sup>th</sup> at 12:00 pm ET**

**Clinical Trials in the Community Oncology Setting:  
Positive Impact on Patient Care**



Colleen Lewis, MSN, ANP-BC, AOCNP  
Vice President, Nursing & Research  
Florida Cancer Specialists & Research  
Institute