



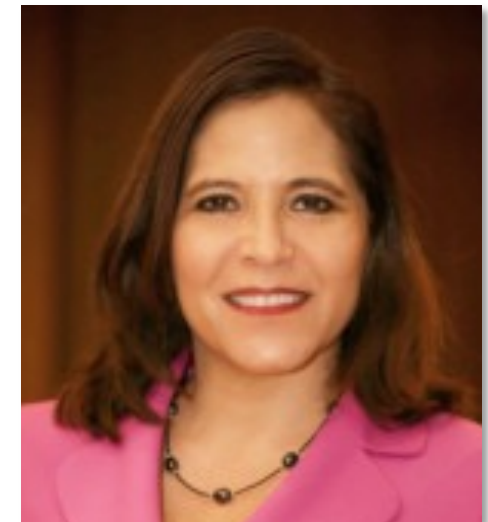
CPAN 2023 ADVOCACY HIGHLIGHTS



Chelsea Klock, RN, OCN
CPAN Chapter Advocacy
Leader
Hematology-Oncology
Associates of Central NY



Lisa Poiry, RN, OCN
CPAN Chapter Advocacy Leaders
Fort Wayne Medical Oncology
Hematology, Indiana



Rose Gerber, MS
Director of Patient Advocacy &
Education
Community Oncology Alliance

COA's Advocacy Outcomes and Hot Topics

- | | |
|---|--|
| <ul style="list-style-type: none">• Testified before Congress 5x<ul style="list-style-type: none">• Senate Finance• Senate Commerce• House Energy and Commerce• House Oversight<ul style="list-style-type: none">• Shout out to Dr. Atkins and Dr. Patt!• Major Hill Day<ul style="list-style-type: none">• Focused on PBMs• First big Hill Day since COVID!• 128 advocates, 31 states, 200+ meetings• Countless comment letters and RFI responses• Engagement in 35+ states | <ul style="list-style-type: none">• Cancer Drug Shortages• Inflation Reduction Act & negotiation of drug prices• CMS re-interpretation of drug delivery as Stark law violation• 340B program abuse, “non-profit” hospitals, and hospital consolidation• Pharmacy Benefit Managers (PBMs)• EOM and other potential CMMI Models on Cancer Care or Part B Drugs• State level policy engagement |
|---|--|

2023 Key COA Events, News & Initiatives

Community Oncology Alliance Celebrates 20 Years of Making a Difference for Americans with Cancer

COA Hosts 14th Annual Payer Exchange Summit on Oncology Payment Reform

National Cancer Treatment Alliance Announces 43 Oncology Practices As Inaugural Members

The Community Oncology Alliance Supports the Seniors' Access to Critical Medications Act of 2023 (H.R. 5526)

COA Files Lawsuit Against HHS FAQ Limiting Cancer Drug Delivery to Patients

COA Statement in Support of Sen. Blackburn Stark Amendment on Cancer Drug Delivery

Community Oncology Alliance Submits Comments to Congressional RFI on Drug Shortages

To learn more: www.communityoncology.org/news-updates/press-releases



EDUCATIONAL CONVERSATIONS ON CANCER ADVOCACY & POLICY

2023 Key COA Events, News & Initiatives

New Bill Fixes Stark Law, Allows Patients to Get Meds by Mail

Tell Your Representative to Support the **Seniors' Access to Critical Medications Act of 2023 (H.R. 5526)**

COA Files Lawsuit to Stop HHS FAQ Limiting Drug Delivery

New Policy Restricts Practice Delivery of Oral Medications, Hurts Patients

COA Testifies Before Congress on PBMs and Innovation

COA's President and Executive Director Speak Truth to Power in the House of Representatives

New Bill Would Tie Medicare Reimbursement to Inflation

Strengthening Medicare for Patients and Providers Act Would Ensure Payments Keep Pace with Inflation

COA Submits Comments on Prior Authorization to CMS

Letter Suggests Reforms, Including "Gold Card" Program for Medicare Advantage

COA Supports the HELP Copays Act

Bill Would Require PBMs to Count Copay Assistance Toward Deductibles or Out-of-Pocket Maximums

To learn more: www.communityoncology.org/news-updates/coa-newsletters

CPAN's Organizational Focus

Educating Patients and Advocates About the Value of Community Oncology

Inspired To Advocate

"CPAN gave me the voice I needed to stand up for patients, survivors, and the incredible community oncology professionals who were by my side throughout my cancer journey."

BETTY APT

CPAN advocate since 2013

Taking Control Of Cancer Care

"I almost lost access to the cancer treatment my doctor knew was right for me—but thanks to CPAN I knew exactly what to do."

ARMANDO LASTRA, RN

CPAN advocate since 2013



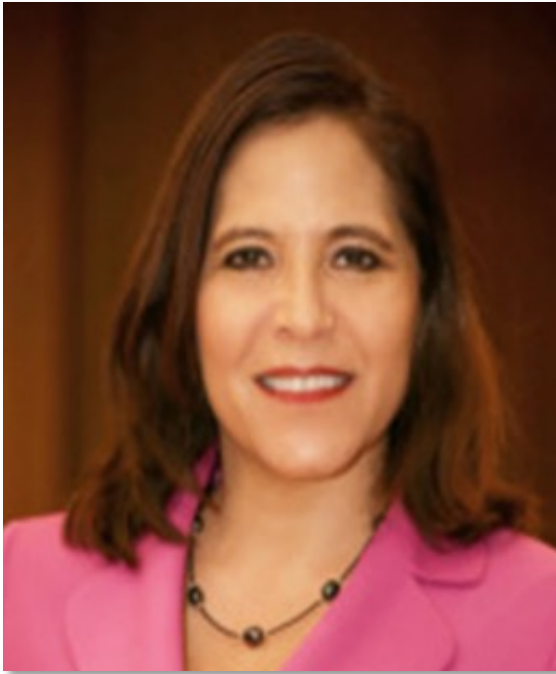


EDUCATIONAL CONVERSATIONS ON CANCER ADVOCACY & POLICY

CPAN Advocacy Highlights

- CPAN provided advocacy, education, and engagement opportunities in multiple ways
- Meeting and educating patients & and survivors at their site of care
 - **14 Practice Based Live Events including Lunch & Learns, New CPAN Chapter Launches, Community Events**
- CPAN advocates and leadership stories were featured in multiple media publications, websites, social media, and COA **Faces of Community Oncology** Campaign
- CPAN Advocates participated in local and national events
 - State of Community Oncology
 - COA Conference
 - COA Hill Day
 - Legislative Leadership meetings
 - Patient Advisory Boards
- CPAN Leadership spoke at multiple national oncology and advocacy conferences
- CPAN supported multiple industry partners
- CPAN engaged with multiple external advocacy organizations

CPAN Executive Leadership Team



Rose Gerber, MS
Director of Patient Advocacy
& Education
Community Oncology Alliance



Emily Touloukian, DO
Medical Co-Chair
COA Patient Advocacy Network
Coastal Cancer Center, SC



Harsh Vyas, MD
Medical Co-Chair
COA Patient Advocacy Network
Cancer Center of Middle Georgia

CPAN Leadership provided advocacy education and clinical insight through various media outlets



Cancer Horizons Article – *Immunotherapy May Improve Lung Cancer Outcomes, Reduce Side Effects*



Podcast, *Lynch Syndrome Hereditary Cancer*



Utilization Management Roundtable: Step Therapy



Meeting with Representative Buddy Carter – Georgia Oncology Advocacy visit (with Fred Schnell, MD/COA Chief Medical Officer). Discussed 340B, PBM's, pre-authorizations, step therapy and rural oncology.



Women Leaders in Oncology: *The Importance of championing women leaders and what it takes for them to succeed*



Cornell University.

Community Cancer Partnership: Cancer Care in the Community Oncology Setting,



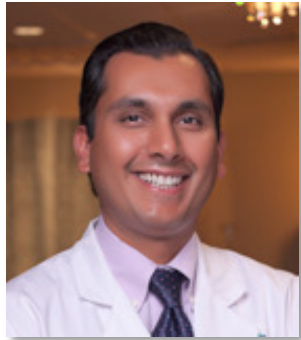
Patient Forum: *Cancer Advocacy in Action*



EDUCATIONAL CONVERSATIONS ON CANCER ADVOCACY & POLICY



CPAN Chapter Launch



Raja Mehdi, MD
Medical Oncologist



Sunshine Maracle
CPAN Chapter
Advocacy Co-Leader



Becky Collet
CPAN Chapter
Advocacy Co-Leader





EDUCATIONAL CONVERSATIONS ON CANCER ADVOCACY & POLICY



CPAN Chapter Launch



Kristina Blackburn, RN
CPAN Chapter Advocacy
Leader



Emily Touloukian, DO
Medical Oncologist



CPAN Chapter Launch



Michael Shook
Cancer Center Director



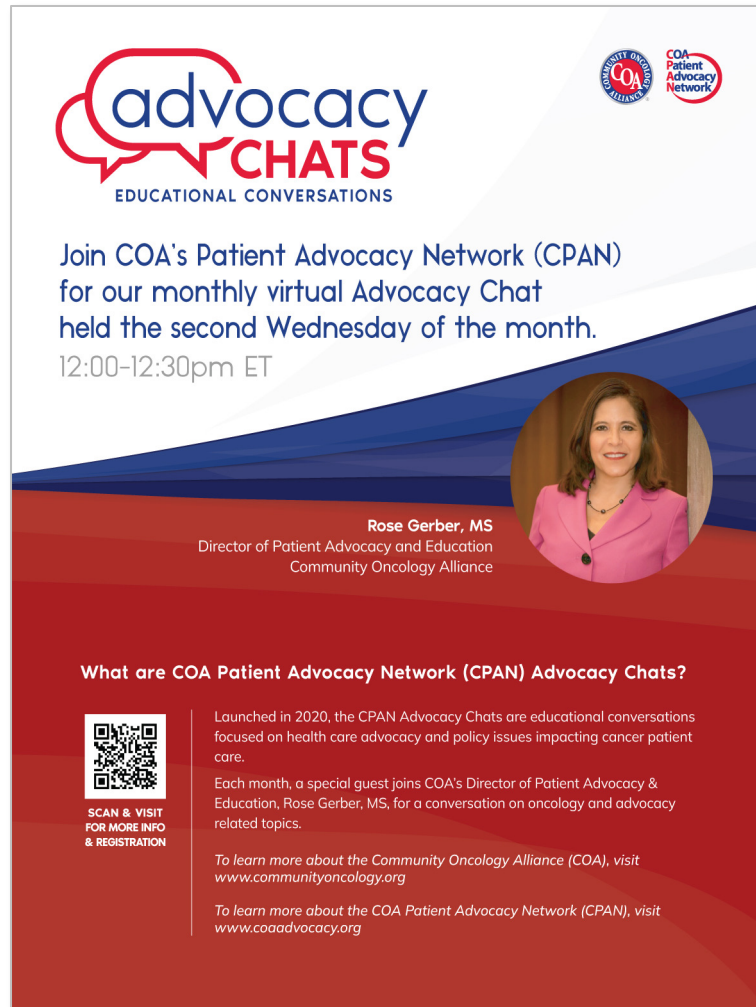
Jill Reese, MS, APRN OCN
CPAN Chapter Advocacy
Leader






Hassan Issa, MD
Medical Oncologist




Educating Advocates Through Virtual Events



Join COA's Patient Advocacy Network (CPAN) for our monthly virtual Advocacy Chat held the second Wednesday of the month.
12:00-12:30pm ET



Rose Gerber, MS
Director of Patient Advocacy and Education
Community Oncology Alliance


What are COA Patient Advocacy Network (CPAN) Advocacy Chats?

Launched in 2020, the CPAN Advocacy Chats are educational conversations focused on health care advocacy and policy issues impacting cancer patient care.

Each month, a special guest joins COA's Director of Patient Advocacy & Education, Rose Gerber, MS, for a conversation on oncology and advocacy related topics.

To learn more about the Community Oncology Alliance (COA), visit www.communityoncology.org

To learn more about the COA Patient Advocacy Network (CPAN), visit www.coaadvocacy.org



SCAN & VISIT FOR MORE INFO & REGISTRATION

- **What to expect from cancer policy in the year ahead.** Ted Okon, Executive Director & Nick Ferreyros, Managing Director **COA**
- **The Role of Nutrition Before, During and After Cancer,** Jennifer (Jen) M. Lafferty, MS, RD, CSO, LD, FAND, Clinical Oncology Nutritionist Supervisor, Care Management, **American Oncology Network (AON)**
- **The Impact of Health Equity in Cancer Care,** Audrey Davis, LPC, PM-LPC, Director of Health Equity, **Cancer Support Community**
- **Clinical Trials in the Community Oncology Setting: Positive Impact on Patient Care,** Colleen Lewis, VP of Nursing & Research, **Florida Cancer Specialists**
- **Cancer Survivorship: The Impact of Mental Health,** Diane Simard, Founder, **Center for Oncology Psychology Excellence (COPE) at the University of Denver.**
- **COA Policy and Advocacy Mid-Year Update,** Nick Ferreyros, Managing Director, **COA**
- **Health Insurance Open Enrollment: What Patients Need to Know,** Kathy Oubre, Chief Operating Officer, **Pontchartrain Cancer Center**
- **The Role of Pharmacists in Community Oncology,** Jonas Congelli, **Hematology Oncology Associate of Central New York (HOACNY),** Judy Alberto, **COA**
- **Knowledge is Power after a Pancreatic Cancer Diagnosis,** Cindy Gavin Founding Executive Director, **Let's Win Pancreatic Cancer**
- **CPAN Advocacy Year in Review,** Rose Gerber, MS, Director of Patient Advocacy and Education, **COA**

CPAN Advocates on Capitol Hill Day

*One action can create movement. This was a pivotal day in my career. Today was the very day I fell in love with lobbying for a great cause. Every bit of what we did was so important. **From the doctors, healthcare workers, to the patients, our voices were heard.*** ~Sunshine Maracle, Survivor, Hope Cancer Care of Nevada



Hematology-Oncology Associates of Central NY CPAN Chapter



Chelsea Klock, RN, OCN
CPAN Chapter Advocacy Leader
Hematology-Oncology Associates
of Central NY

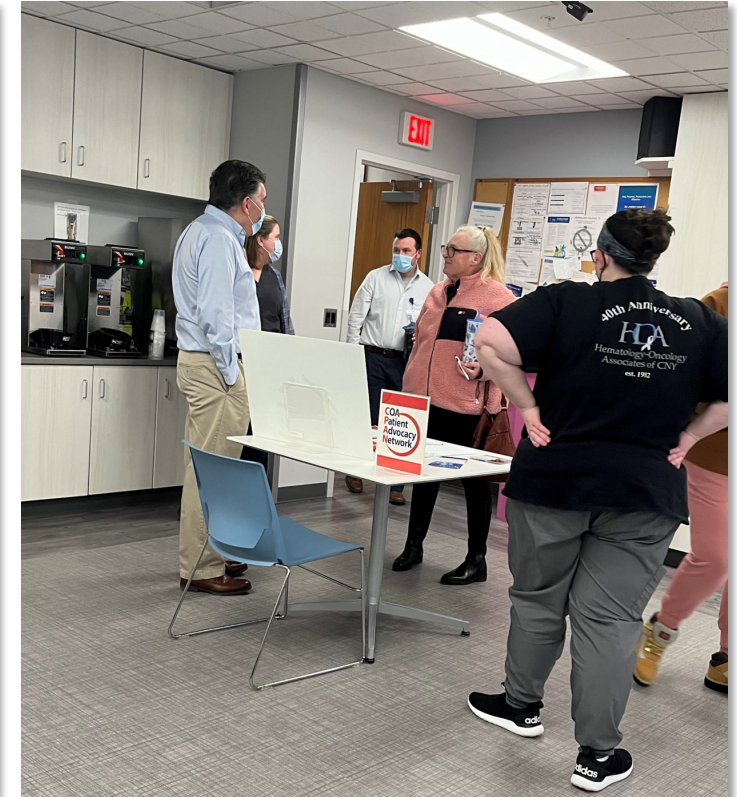
Launched in September 2016 our CPAN HOACNY chapter has ...

- **Participated in national CPAN Advocacy Events including:**
 - COA National Conference Patient Advocacy program track
 - COA Advocacy Capitol Hill Day
 - Community Oncology Virtual Advocacy Summits
 - CPAN Advocacy Leadership Workshop
- **Led practice-based and community events including:**
 - COA Sit in My Chair Congressional Event
 - National Survivors Day Event
- **Our HOACNY Patients and Survivors have shared their story in the media and on CPAN's website**

This year our CPAN chapter has...

- Provided **practice-based advocacy events** including education on **Biosimilars** with speakers Jonas Congelli, RPH Chief Strategy Officer, and Nicholas Bouchard, PharmD Director of Pharmacy services
- Engaged in **media advocacy** through participation in COA's **Faces Of Community Oncology** Campaign and CPAN's Advocacy Spotlight - News Bulletin
- Supported **COA's corporate advocacy partners** by participating in **Genmab Science Day** for Advocacy Leaders representing

*This is a sampling of the HOACNY CPAN chapters 2023 activities



Jonas Congelli, RPH, Chief Strategy Officer, Nicholas Bouchard, PharmD, Director of Pharmacy, Chelsea Klock, RN, OCN, CPAN Chapter Advocacy Leader



2nd Annual Genmab Science Day
28 National Advocacy Organizations participated

Fort Wayne Medical Oncology Hematology CPAN Chapter



Lisa Poiry, RN, OCN
CPAN Chapter Advocacy Leaders
Fort Wayne Medical Oncology
Hematology

Launched in July 2018 our CPAN FWMOH chapter has...

- **Participated in national CPAN Advocacy Events including:**
 - COA National Conference Patient Advocacy program track
 - COA Capitol Hill Day
 - Community Oncology Virtual Advocacy Summits
 - CPAN Advocacy Leadership Workshop
 - COA Payer Exchange Summit
- **Led practice-based and community events including:**
 - COA Sit in My Chair Congressional Event
 - Facebook Live events
 - Biden Cancer Community Summit

- **Hosted multiple practice-based CPAN advocacy events educating patients about...**
 - Prior Authorization
 - The Value of Community Oncology: Where You're Treated Makes a Difference
 - Step Therapy
 - Employer Advocacy events
 - 340B
 - Sit in My Chair Congressional Visits Senator Todd Young (R-IN) visiting the office, Topic 340B

***This is a sampling of the FWMOH CPAN chapters 2023 activities**

This year our CPAN chapter*

- Provided practice-based advocacy events including education on Biosimilars with speaker Jennifer Lilly, Director of Pharmacy Services
- Engaged in media advocacy through participation in COA's Faces Of Community Oncology Campaign and CPAN's Advocacy Spotlight - News Bulletin
- Supported CPAN through Social Media



Elevating The Power Of Patient Voices

"COA's support helps us advance our advocacy efforts. Through CPAN, our practice is able to bring efforts to the community level and provide education at the right place and time."

LISA POIRY RN, OCN

[SEE THEIR STORY](#)



Fort Wayne Medical Oncology and Hematology
July 10 · 🌐

Fort Wayne Medical Oncology and Hematology
Drug shortages and big decisions on health policies are on the agenda. We hope you'll register and make a point to listen in to this webinar.

advocacy CHATS
EDUCATIONAL CONVERSATIONS

The COA Policy and Advocacy Mid-Year Update

Nicolas Ferryeras
Community Oncology Alliance

Rose Serber, MS
Host

12pm ET | July 12, 2023

Community Oncology Alliance updated the event cover photo in The COA Policy and Advocacy Mid-Year Update: A CPAN Advocacy Chat .
July 5 · 🌐

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1 share

Like Comment Share



**Lisa Poiry, RN, OCN, CPAN Chapter Advocacy Leader and
Jennifer Lilly, Director of Pharmacy Services**

Thank You!

Chelsea Klock, Lisa Poiry, and our Listeners

Don't miss our next Advocacy Chat on

Wednesday, January 10, at 12:00 pm ET

COA's Crystal Ball: What to expect from cancer policy in the year ahead



Ted Okon
Executive Director
Community Oncology
Alliance



Nick Ferreyros
Managing Director
Community Oncology
Alliance