2023 CPAN Advocacy Year in Review



Rose Gerber MS
Director of Patient Advocacy/Cancer Survivor
Community Oncology Alliance

Emily Touloukian, DO CPAN Medical Co-Chair Coastal Cancer Center, SC

Harsh Vyas, MD CPAN Medical Co-Chair Cancer Center of Middle Georgia



2023 CPAN Advocacy Highlights



In 2023, COA's Patient Advocacy Network **(CPAN)** provided advocacy, education, and engagement opportunities in multiple ways. Key outcomes included 14 live advocacy events at community oncology practices including new CPAN chapter launches in Nevada, Ohio, and South Carolina. CPAN advocates and leadership stories were featured in multiple media publications, websites, social media, and COA's Faces of Community Oncology campaign.

CPAN advocates served on patient advisory boards, led practice based events, and participated in local and national advocacy events including COA's Capitol Hill Day and COA's annual conference. CPAN's leadership team spoke at multiple national oncology and advocacy conferences.

CPAN also supported multiple industry partners in their advocacy efforts and engaged with multiple national advocacy organizations. CPAN's educational efforts included CPAN Advocacy Chats, a monthly virtual advocacy series featuring national experts providing education on a variety of topics including national policy insights, the impact of health equity in cancer care, clinical trials in the community setting, Health Insurance Open Enrollment: What Patients Need to Know, and additional topics.

Rose Gerber

Director of Patient Advocacy and Education Community Oncology Alliance (COA)

CPAN Provides Advocacy Education in Community Oncology Practices Across the U.S







Raja Mehdi, MD Medical Oncologist



Sunshine Maracle CPAN Chapter Advocacy Co-Leader



Becky Collet CPAN Chapter Advocacy Co-Leader



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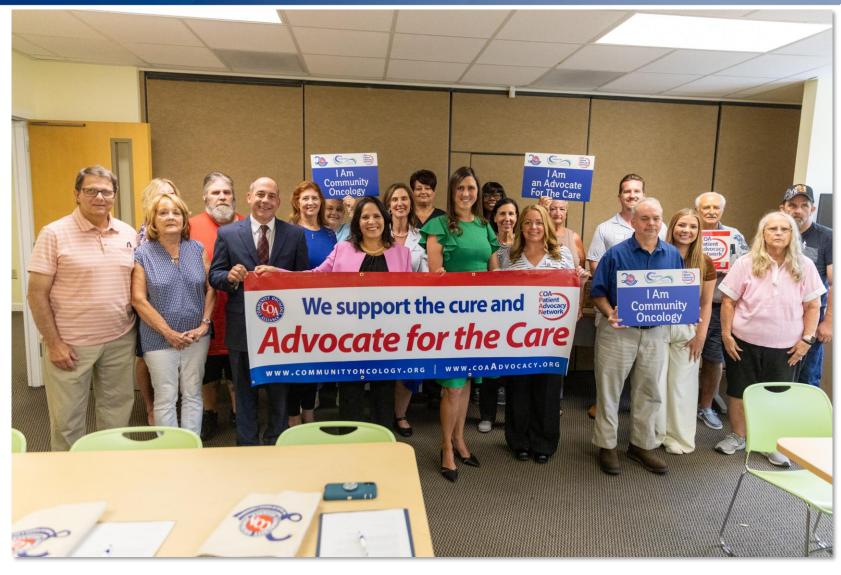


Coastal Cancer Center · Follow

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Coastal Cancer Center is teaming up with the Community Oncology Alliance (COA) Patient Advocacy Network to launch a local chapter. Don't forget to RSVP to our CPAN chapter launch & educational event this Thursday, July 27!











Kristina Blackburn, RNCPAN Chapter Advocacy
Leader



Emily Touloukian, DOMedical Oncologist



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Michael Shook Cancer Center Director



Jill Reese, MS, APRN OCN CPAN Chapter Advocacy Leader



Hassan Issa, MD Medical Oncologist

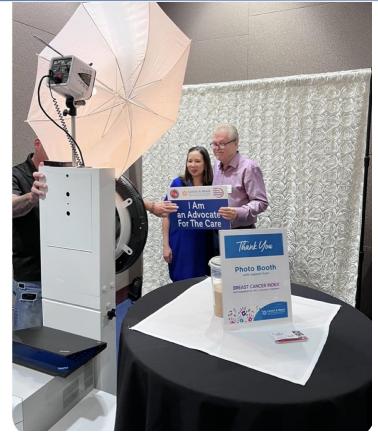


Advocacy Educational Events





Eastern Connecticut Hematology Oncology CPAN Chapter
Biosimilars Educational Event

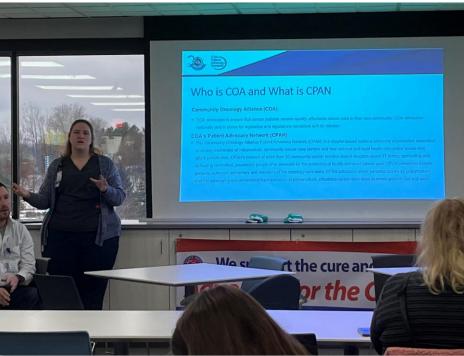


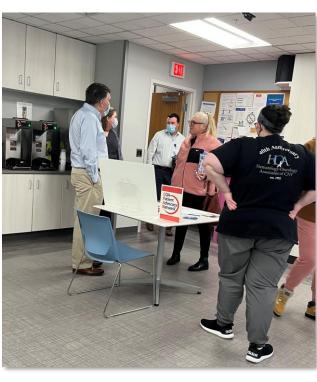
Cancer & Blood Specialists of Arizona Jodie Stark, Practice Administrator Peter Mathern, MD



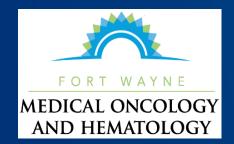








Jonas Congelli, RPH, Chief Strategy Officer, Nicholas Bouchard, PharmD, Director of Pharmacy and Chelsea Klock, RN, OCN, CPAN Chapter Leader, Hematology-Oncology Associates of Central NY CPAN Chapter - Biosimilars Educational Event











Lisa Poiry, RN, OCN, CPAN Chapter Advocacy Leader and Jennifer Lilly, RPh, Director of Pharmacy Services **Biosimilars and Patient Engagement Event.**

CPAN Advocates Participate in National Advocacy and Oncology events

COA Conference CPAN Advocacy Workshop



- 19 Participants
- 11 Community Oncology Practices represented
- 10 States Represented: AZ, FL, GA, IN, NV, NY, OH, TN, TX, UT



COA Conference CPAN Advocacy Workshop









CPAN Advocates at the American Society of Clinical Oncology (ASCO) / Advocacy Pavilion







COA Capitol Hill Day



Patients, oncologists, pharmacists, and other practice staff, shared their stories about how PBMs impede patient care.

Focus

- Pharmacy Benefit Managers
- Timely Access to Clinical Treatment (TACT) Act

Attendees

- 119 Total Hill Day Attendees
- 26 Survivors/Caregivers
- 45 Practices
- 32 States







COA Capitol Hill Day





Hill Day with Community Oncology Alliance

One action can create movement. This was a pivotal day in my career. Today was the very day I fell in love with lobbying for a great cause. Every bit of what we did was so important. From the doctors, healthcare workers, to the patients, our voices were heard. I got to be in the same room as Dr. Atkins and Dr. Divers! 150 people from all over the United States gathered to have their voices heard. *Sunshine Maracle, Survivor, Hope Cancer Care of Nevada*

I love being an <u>#Advocate</u> doing <u>#HillDay</u>. Sharing my <u>#cancersurvivor</u> experience is both my passion and my purpose and I can't imagine doing anything else. Thank you to the <u>Community Oncology Alliance</u> for bringing me to Washington D.C. To discuss <u>#PBMs</u> and Timely Access to Clinical Treatment <u>#TACT</u> Act with our lawmakers.

~Chris White, Survivor



CPAN Advocates Featured in COA's Faces of Community Oncology Series



Elevating The Power Of Patient Voices



"COA's support helps us advance our advocacy efforts. Through CPAN, our practice is able to bring efforts to the community level and provide education at the right place and time."

LISA POIRY, RN, OCN CPAN Chapter Advocacy Leader since 2018

SEE THEIR STORY

Leading The Fight For Community Oncology

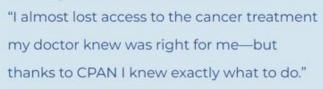


"Leading this CPAN chapter is about making sure those most affected have a say in policies that impact their cancer care. CPAN offers a community, a movement, and a sense of purpose."

> CHELSEA KLOCK, RN, OCN CPAN Chapter Advocacy Leader since 2018

> > SEE THEIR STORY

Taking Control Of Cancer Care



ARMANDO LASTRA, RN CPAN advocate since 2013





Inspired To Advocate



"CPAN gave me the voice I needed to stand up for patients, survivors, and the incredible community oncology professionals who were by my side throughout my cancer journey."

CPAN advocate since 2013

SEE THEIR STORY

CPAN Provides Virtual Advocacy Education and Engagement Opportunities





The CPAN Advocacy Chats series are 30-minute, monthly educational webinars.

Each month, a special guest joins Rose Gerber, MS, COA's Director of Patient Advocacy & Education, for educational conversations on cancer advocacy and policy.



CPAN Advocacy Chats:Educational Conversations on Cancer Advocacy and Policy





COA's Crystal Ball for 2023: What to expect from cancer policy in the year ahead

Ted OkonExecutive Director





COA's Crystal Ball for 2023: What to expect from cancer policy in the year ahead

Nick Ferreyros

Managing Director





The Role of Nutrition Before, During and After Cancer

Jennifer M. Lafferty, MS, RD, CSO, LD Clinical Oncology Nutritionist





The Impact of Health Equity in Cancer Care

Audrey Davis, LPC, PM-LPC Director of Health Equity



Clinical Trials in the Community Oncology Setting: Positive Impact on Patient Care

Colleen Lewis, MSN, ANP-BC, AOCNP Vice President, Nursing & Research





Cancer Survivorship: The Impact of Mental Health

Diane Simard
Founder
Center for Oncology Psychology
Excellence (COPE)





CPAN Advocacy Chats: Educational Conversations on Cancer Advocacy and Policy





Health Insurance Open Enrollment: What Patients Need to Know

Kathy Oubre Chief Executive Officer



The Role of Pharmacists in **Community Oncology**

Judy Alberto MHA, RPh, BCOP **Director of Clinical Initiatives**



The Role of Pharmacists in **Community Oncology**

Jonas Congelli, RPh Chief Strategy Officer





Knowledge is Power after a **Pancreatic Cancer Diagnosis**

Cindy Gavin Founding Executive Director





CPAN Advocacy Year in Review: Highlights from 2023

Chelsea Klock, RN, OCN **CPAN Chapter Advocacy Leader**





CPAN Advocacy Year in Review: Highlights from 2023

Lisa Poiry, RN, OCN **CPAN Chapter Advocacy** Leader

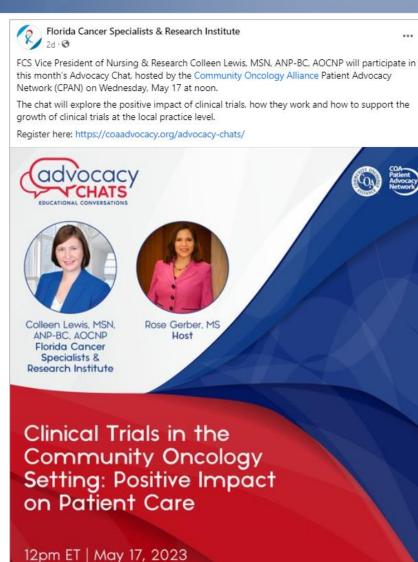


Thank you to our community oncology practices for their advocacy support!









Thank you to our community oncology practices for their advocacy support









12pm ET | Oct 11, 2023

CPAN Leadership Provides Advocacy Education Nationally

CPAN Medical Co-Chair Emily Touloukian, DO





Medical Oncologist
President, Coastal Cancer Center



Recent developments in the use of immunotherapy for lung cancer have provided more treatment options for patients while potentially reducing side effect profiles.



Immunotherapy has drastically changed the treatment of lung cancer.

In recent years, immunotherapy has become an effective treatment option for patients with lung cancer and utilizes a patient's own immune system to attack cancer cells, an expert said.

There are even more advancements on the horizon that may further the use of immunotherapy in different stages of the disease, Emily Touloukian, president of Coastal Cancer Center in Myrtle Beach, South Carolina and a medical cochair of the COA Patient Advocacy Network, said in an email with CURE®.

Touloukian discussed how immunotherapy has different — but manageable — side effects as compared with chemotherapy, which patients may be better suited for the treatment and what may be expected of this therapy in the future.

How can immunotherapy be an effective treatment option for patients with lung cancer?

It's important that we make sure we understand the difference between chemotherapy and immunotherapy. Chemotherapies are drugs typically given through the IV, sometimes by mouth, that attack rapidly dividing cancer cells. And that's how a patient may get the side effects from it because not only are cancer cells rapidly dividing, but other cells in the body are dividing as well that line the stomach and (gastrointestinal [GI]) tract. Patients can get nausea, some diarrhea and hair loss that way.

Immunotherapy works differently, as it really revs up the body's immune system to wake up and attack the cancer cells. So a completely different mechanism of action, which, a lot of times, can be a little gentler on the body.

CPAN Medical Co-Chair Emily Touloukian, DO







Oncology Conference

Reimagining Innovation - Women Leaders in Oncology: A Panel Discussion

CPAN Medical Co-Chair Harsha Vyas, MD





President & CEO
Cancer Center of Middle Georgia



Meeting with Representative Buddy Carter – Georgia Oncology Advocacy visit (with Fred Schnell, MD/COA Chief Medical Officer). Discussed 340B, PBM's, pre-authorizations, step therapy and rural oncology.

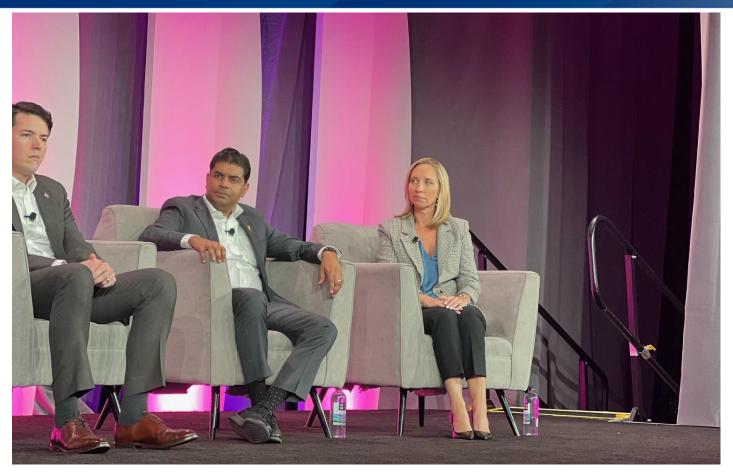






CPAN Medical Co-Chair Harsha Vyas, MD





Congressional Updates and the Importance of Advocacy – AmerisourceBergen



Harsha Vyas, MD on Capitol Hill

COA President & CPAN Past Medical Co-Chair - Miriam Atkins, MD



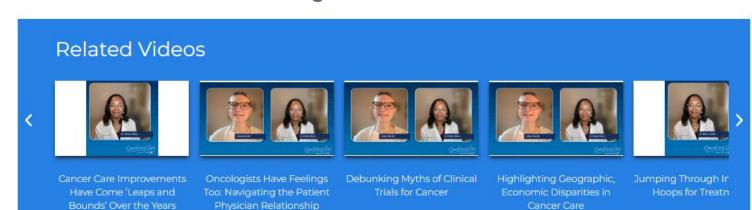


Physician Owner and Partner AO Multispecialty Clinic



Speaking Out video series

- 1. Health Care Disparities
- 2. Real World Oncology: From Patients to Payors
- 3. Challenges with Clinical Trials
- 4. How Oncology Care Has Changed Over the Years
- 5. Doctors Have /Feelings Too.



COA Director of Patient Advocacy and Education – Rose Gerber, MS





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WCG's 2023 Patient Forum brought advocacy to the forefront of clinical research, offering a space for experts, patient advocates, and healthcare professionals to collaborate, discuss, and find patient-centric solutions for clinical trial ...see more





Cornell Community Cancer Partnership

Connecting Cancer Researchers with the Local Community

Spring 2023 Weekend Workshop Series:

Social Issues in Community Engagement by Cancer Scientists

(BIOMS 5660)

Cornell College of Veterinary Medicine, Lecture Hall 4 Saturday, May 6, 2023 9:00 AM – 1:15 PM

To join virtually: https://bit.ly/CCPWorkshopSeries



Judd Wolchek, MD, PhD Medical Oncologist Meyer Cancer Center – Weill Cornell Medicine



Rose Gerber Director of Patient Advocacy and Education Community Oncology Alliance



Mohamud Verjee, MD Associate Professor of Family Medicine in Clinical Medicine Well Cornell Medicine - Oatar



Stephanie Walker Advocate, Cancer Survivor MBC Alliance

CPAN Supports the Advocacy Efforts of our Industry Partners - a sampling ...













PHARMACOSMOS





Annual Science Day



Thank You for your advocacy support!





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