



Policy and Prevention from the Personal Angle



Caitlin Kubler
Senior Director of Policy & Advocacy
Prevent Cancer Foundation



Rose Gerber, MS
Director of Patient Advocacy
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Community Oncology Alliance

Today's Chat Agenda

- Updates: Community Oncology Alliance (COA) and COA's Patient Advocacy Network (CPAN)
- Caitlin Kubler, Senior Director of Policy & Advocacy Prevent Cancer Foundation
 - Early Detection & Prevention Efforts
 - Health Equity
 - How to be a cancer care advocate



Policy and Prevention from the Personal Angle

Caitlin Kubler, MS

Sr. Director, Policy and Advocacy





The Prevent Cancer Foundation
is working to create a world
where cancer is preventable,
detectable and beatable for all.

Since day one, we have
been a pioneer in cancer
prevention and early
detection to give people
the best possible chance of
living long, healthy lives.



The Prevent Cancer Foundation carries out its mission by focusing its work in four areas:

RESEARCH
EDUCATION
OUTREACH
ADVOCACY



EDUCATION

Early Detection = Better Outcomes

The Foundation empowers people with information and tools about cancer prevention and early detection.

Early Detection = Better Outcomes

Routine cancer screening detects cancer early (even if you have no symptoms) and increases the likelihood your treatment will be successful. Talk with your health care provider about any personal or family history of cancer. If you should begin any cancer screenings at an earlier age or be tested more often, or if you have a history of certain cancers, including breast, colorectal, or prostate cancers, you may be at higher risk for the development of cancer.

Find your age & match screenings	20s	30s	40s	50s	60+
Breast cancer screening <i>For women: talk with your health care provider</i>				•	•
Cervical cancer screening <i>Beginning at age 21 and continue until 65</i>		•	•	•	•
Colorectal cancer screening <i>Beginning at age 45</i>			•	•	•
Dental oral cancer exam	•	•	•	•	•
HPV vaccination <i>Recommended up to age 26</i>	•	•	•	•	•
Hepatitis B vaccination	•	•	•	•	•
Hepatitis C testing <i>At least once between ages 18-79</i>		•	•	•	•
Lung cancer screening <i>For men and women who smoked or who quit for at least 20 years</i>				•	•
Prostate cancer screening <i>Should discuss making beginning at age 40. If Black or if a Latin male and diagnosed before 65, start talks at 45.</i>			•	•	•
Skin checks					•
Testicular checks					•

For more detailed information, visit preventcancer.org/screening

preventcancer.org
Stop Cancer Before It Starts!®
A GUIDE TO PREVENTING CANCER

preventcancer.org **KNOW YOUR FAMILY HEALTH**

Most people who get cancer do not have a family history of the disease, which is so important—but a personal or family history of cancer or certain other diseases may increase your risk. Complete the following family health history chart. This information will help you and your health care provider decide which cancer screenings you need, when to begin screening and how often to be screened.

- For each blood relative, note any cancer or other chronic disease the person has had, which was diagnosed. Also note if they had genetic testing and the results.
- Note any surgeries related to cancer and the dates of the procedures.
- Note the date of birth and date and cause of death for any family member who has died.

FATHER'S FAMILY **MOTHER'S FAMILY**

Your Father's Father Your Father's Mother Your Mother's Father

Your Aunt/Uncle Your Father Your Mother

YOUR SIBLINGS **YOU & YOUR FAMILY**

Your Brother/Sister You Your Brother/Sister

Your Brother/Sister Your Children Your Brother/Sister

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Early Detection = Better Outcomes



We Give Voice

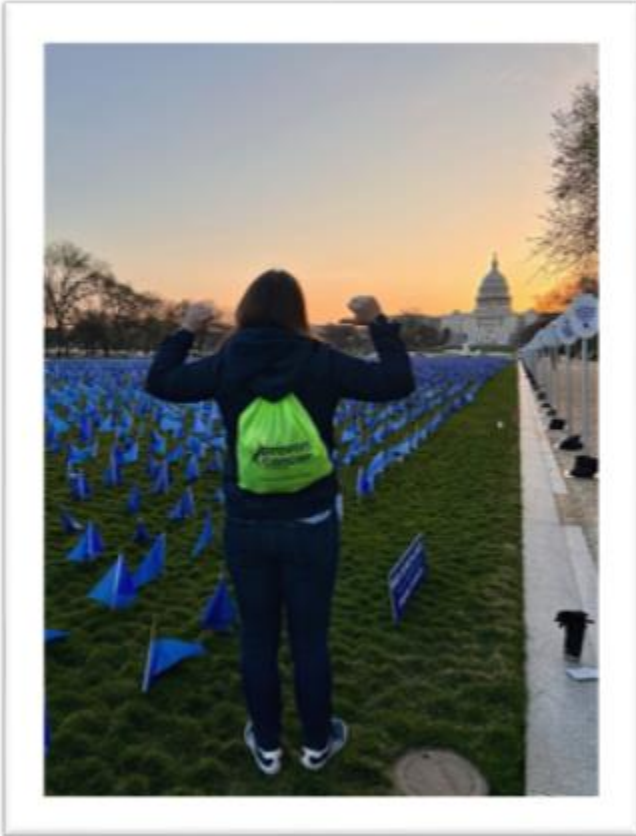
WHAT WE DO

- Influence public policy
- Raise awareness
- Connect and coalesce with other national cancer organizations

OUR PRIORITIES

- Increase funding for federal cancer research and prevention programs
- Reduce health disparities
- Support legislation that improves access to prevention and early detection

Advocacy matters



Cancer Prevention and Early Detection Month

2024 Cancer Prevention & Early Detection Month



SUPPORT FROM PARTNERS

Korean Community Services of Metropolitan New York, Inc. (KCS)
April 5

April is "Cancer Prevention and Early Detection Month" to empower people to stay ahead of cancer through prevention and early detection! Please call KCS at 718-939-6137 for more information about our services to detect and prevent breast cancer, liver cancer, and lung cancer.
#GetYourGreenOn

Alliance for Aging Resea...
4.7K followers

This week, the White House issued an official presidential proclamation declaring April 2024 as the inaugural National Cancer Prevention and Early Detection Month!

We are grateful to our friends at the Prevent Cancer Foundation for spearheading this incredible effort to raise awareness, inspire action, and mobilize resources that advance cancer prevention research.

Read more: <https://lnkd.in/g/h6uaM3R>

Prevent Cancer Foundation

The five-year survival rate for many cancers when caught early is at least 90%.

A PROCLAMATION ON NATIONAL CANCER PREVENTION AND EARLY DETECTION MONTH, 2024

A Proclamation on National Cancer Prevention and Early Detection Month, 2024

Prevent Cancer Foundation led the successful effort requesting the White House to declare April as Cancer Prevention and Early Detection Month through a letter request with 84 sign on sponsor organizations.

The Prevent Cancer Foundation's Congressional Families Program hosted a spring reception on Capitol Hill to support and celebrate the April Proclamation.

SUPPORT FROM CONGRESS

Rep. Brian Fitzpatrick
@RepBrianFitz

April is the inaugural National Cancer Prevention and Early Detection Month, led by @preventcancer

It is vital that Congress pass legislation, including our bipartisan SCREENS for Cancer Act.

Congresswoman Nikema Williams
@RepNikema

April is Cancer Prevention Month. Tomorrow, it's time to #GetYourGreenOn for cancer prevention and early detection! Wear green, to remind others to get tested.

Early Detection = more birthdays.



#GETYOURGREENON

Rep. Debbie Wasserman Schultz
@RepDebbieS

I'm wearing green today to raise awareness about cancer prevention and early detection. As a survivor and advocate, I'd encourage you to do what you can to ensure cancer is preventable, detectable and beatable! #GetYourGreenOn

Prevent Cancer Foundation

It's Cancer Prevention and Early Detection Month and our team is wearing green to raise awareness of the importance of cancer prevention and early detection. Read more here: <https://lnkd.in/g/h6uaM3R>

#GetYourGreenOn

Prevent Cancer Foundation

It's time to #GetYourGreenOn! Today, Preventers are wearing green to raise awareness about the importance of cancer prevention and early detection through healthy behaviors and routine screenings. Thanks to @preventcancer for leading the effort. #GetYourGreenOn



Prevent Cancer Foundation
3,795 followers
1mo

Big news: The White House has officially declared April 2024 as the first-ever National Cancer Prevention and Early Detection Month!

The Prevent Cancer Foundation is proud to have led this effort and grateful to the Biden Administration for recognizing the importance of expanding access to cancer screenings, stopping more cancers before they start and driving new innovations to create a world where cancer is preventable, detectable and beatable for all.

The inaugural Cancer Prevention and Early Detection Month will:

- ✓ Raise awareness by educating the public about the importance of cancer prevention and early detection through healthy behaviors and routine screenings.
- ✓ Inspire action by empowering individuals to take control of their health by adopting healthier behaviors and getting routine screenings.
- ✓ Mobilize resources by encouraging public and private investment in cancer prevention and early detection initiatives
- ✓ Highlight progress by acknowledging the tremendous strides made in cancer research and early detection strategies, driven forward by the Cancer Moonshot.

Thank you to the 84 organizations who supported our efforts to make this proclamation a reality! <https://lnkd.in/g/h6uaM3R>

#BetterOutcomes #CancerMoonshot #CancerPrevention #EarlyDetection #Cancer

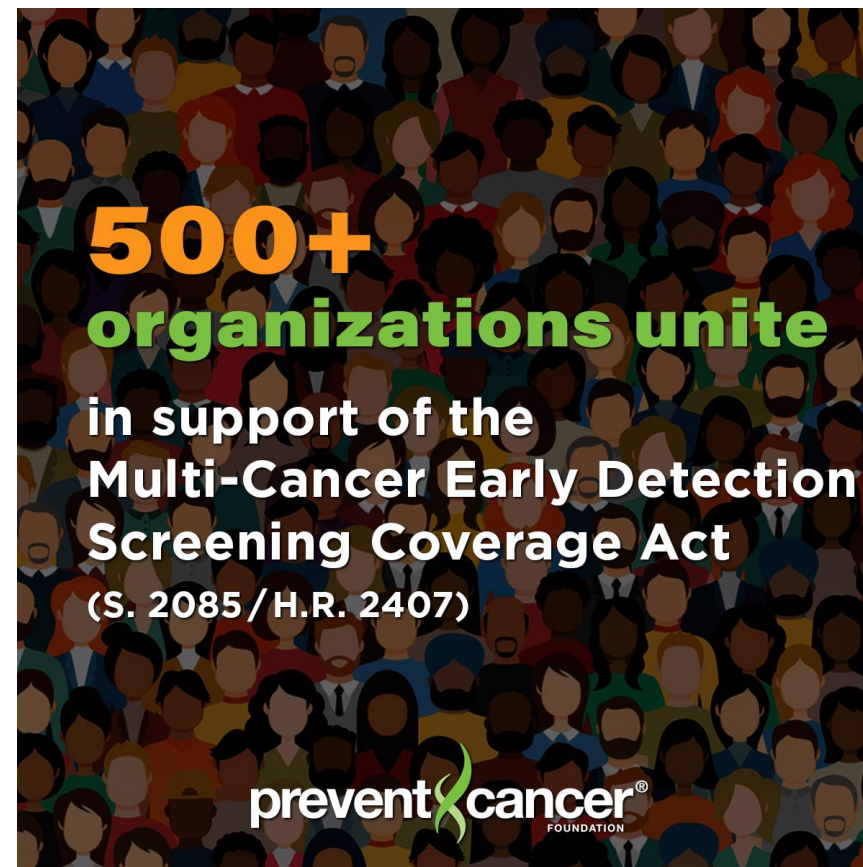
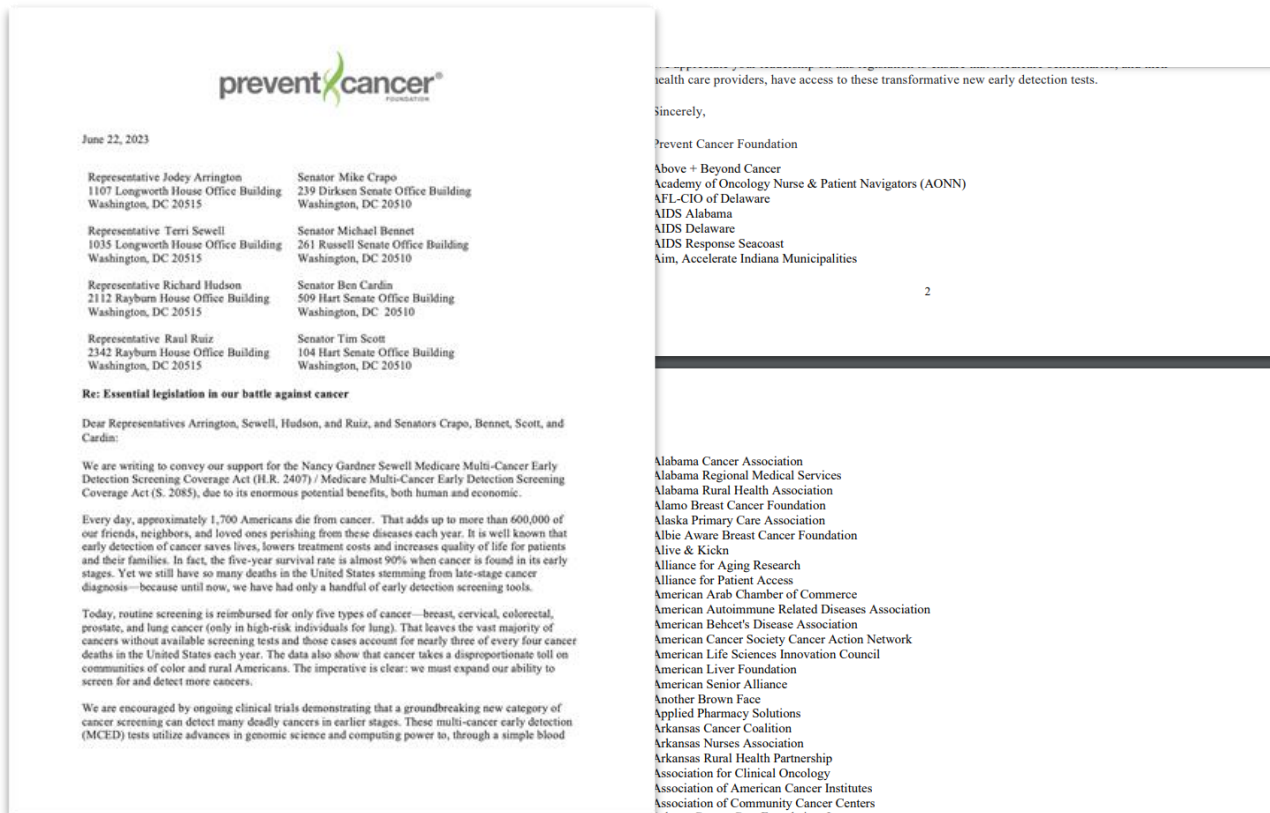
White House declares April 2024 as Cancer Prevention and Early Detection Month
preventcancer.org • 3 min read

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ADVOCACY

Multi-cancer early detection Support from over 500+ organizations





preventcancer.org

@preventcancer





- **Caitlin Kubler**
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Empowering people to stay ahead of cancer through prevention and early detection



Become a CPAN Advocate

Through the COA Patient Advocacy Network (CPAN) you can learn more about policy issues, join our advocacy events, and make your voice heard.

1. **Participate** in our Monthly CPAN Advocacy Chats: Educational Conversations on Cancer Advocacy & Policy
2. **Signup** for the CPAN newsletter
3. **Visit** our website to learn more and take action
4. **Share Your Story**
5. **Follow us** on social media

coaAdvocacy.org



Thank You Caitlin Kubler!

Don't miss our next Advocacy Chat on
Wednesday, March 12, at 12:00 pm ET

Nutrition through the Cancer Journey



April Rozzo, MS, RD, CSO, LDN
Clinical Nutrition Manager
Florida Cancer Specialists and Research
Institute